



# *Japan Mobility Show*

## **JAPAN MOBILITY SHOW2025 Participation Guide**

Information on various ways to participate,  
such as Exhibitor Stand by Show Section, Participate in Planned Program, and other menus.



Japan Automobile Manufacturers Association  
JAPAN MOBILITY SHOW Office

# Japan Mobility Show

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**Exhibitor Stand by Show Section**



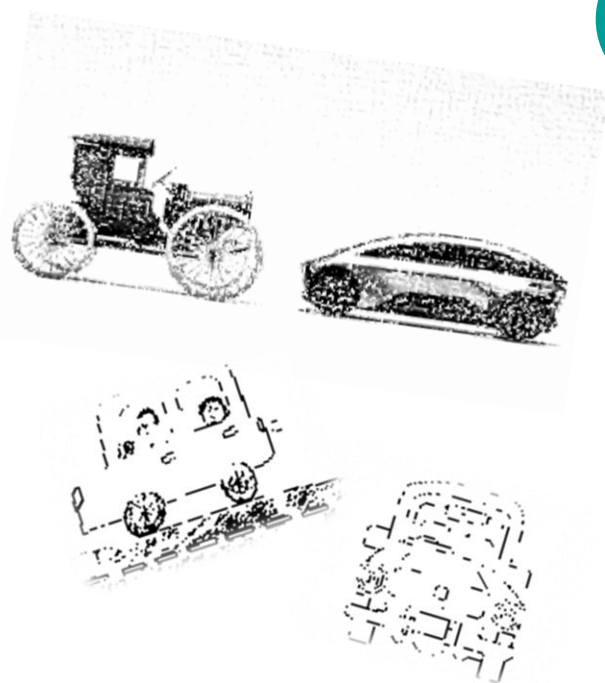
**Participate in Planned Program**

● *Tokyo Future Tour 2* (tentative)

● *Startup Future Factory* (tentative)



**Promotional Support**





## About JAPAN MOBILITY SHOW

**1954** The first show was held as "All-Japan Auto Show" at Hibiya Park in Tokyo. At that time, the main attention was on commercial vehicles, such as trucks and buses, rather than passenger cars. Since it still wasn't common for ordinary households to own a vehicle, and vehicle displays were rare, there were many visitors.

**1955** 2nd

**1956** 3rd

**1957** 4th

It was a year when the "PR Center" featured automotive design and opened the "Automobile Anything Consultation Office", the show evolved from a place for advertising to a place for business meetings.

**1958** 5th

**1959** 6th

### From 1954

Beginning of history

### From 1960

**1970** Held annually since the 17th show in 1954.  
 • For the first time, imported cars participated in the event in earnest.  
 • Debuted as an international show.

**1964** 11th  
 The "All Japan Motor Show" was renamed to the "Tokyo Motor Show". The Tokyo Olympics accelerated the development of the domestic infrastructure, and a variety of vehicles were introduced to the market.

**1963** 10th

**1962** 9th

**1961** 8th

**1960** 7th

**1971** 18th

**1972** 19th

**1973** 20th

With 20 memorable events, it changed to a biennial event.

**1975** 21st

**1977** 22nd

**1979** 23rd

In the 1970s, Japanese cars began to rapidly gain recognition in the global market, and the Tokyo Motor Show began to attract attention as an international event. Japanese automakers focused on energy-saving technologies and eco-car technologies that comply with exhaust gas regulations, and exhibited fuel-efficiency improvement technologies.

### From 1970

International development

Futuristic concept cars

### From 1980

**1989** 28th

This year, the name of the year was changed to Heisei, the Tokyo Motor Show moved from Harumi, which was the venue for 30 years starting with the sixth show, to Makuhari Messe in Chiba Prefecture. The theme of the 28th show, which was the opening event of the facility, was "Free running. The heart stimulates the Earth". 11

**1987** 27th

**1985** 26th

**1983** 25th

**1981** 24th

**1991** 29th

Theme of "Discovery, New Relationships. People, Cars, and the Earth". The number of visitors exceeded 2 million for the first time in Tokyo Motor Show's history, but by changing the duration to 15 days and extending the opening hours, the visitors themselves were dispersed. Electric vehicles, which were overcoming the challenges, also attracted attention.

**1993** 30th

**1995** 31st

**1997** 32nd

**1999** 33rd

In the 1990s, environmental issues and energy efficiency became the major themes of the Tokyo Motor Show, and eco-friendly vehicles such as hybrid cars and electric cars attracted attention. In 1997, Toyota introduced the Prius, and hybrid cars became more practical, while many automakers entered the eco-car market.

### From 1990

Modernization and environmental friendliness

Evolution of IT technology

### From 2000

**2009** 41st

**2007** 40th

This was the first time in 10 years that the exhibition was reorganized as a "new comprehensive show," and it was enriched with special participatory and hands-on events with enhanced entertainment, allowing visitors to experience the "Dreams, fun, and splendor of cars".

**2005** 39th

**2004** 38th

**2003** 37th

**2002** 36th

**2001** 35th

**2000** 34th



**2011** 42nd  
 The venue was changed from Makuhari to Tokyo Big Sight.

**2013** 43rd

**2015** 44th

**2017** 45th

**2019** 46th



With the utilization of autonomous driving and AI, and an increased focus on next-generation technology, at this time, the concept of car sharing and MaaS (Mobility as a Service) as well as electrification attracted attention, and the future of mobility beyond the framework of the automotive industry began to be discussed.

### From 2010

Digital revolution and autonomous driving

### 2023 Japan Mobility Show

From Tokyo Motor Show to JAPAN MOBILITY SHOW

Launched as a "Co-creation platform" to explore an exciting future



### Japan Mobility Show Bizweek

A business event that accelerates business co-creation by matching companies

### Meet-up Box



### 2024

Creating the future, a place for making allies

### 2025

Show theme for 2025, 48th  
 "A unique opportunity to explore mobility's future!"

# Japan Mobility Show



From the 1st in 1954 – 46th in 2019  
**TOKYO MOTOR SHOW**  
"General Automobile Exhibition"



Inheriting the DNA of  
the Tokyo Motor Show

Since: 2023

# Japan Mobility Show

" **Co-creation Platform** "

to explore an Exciting Future

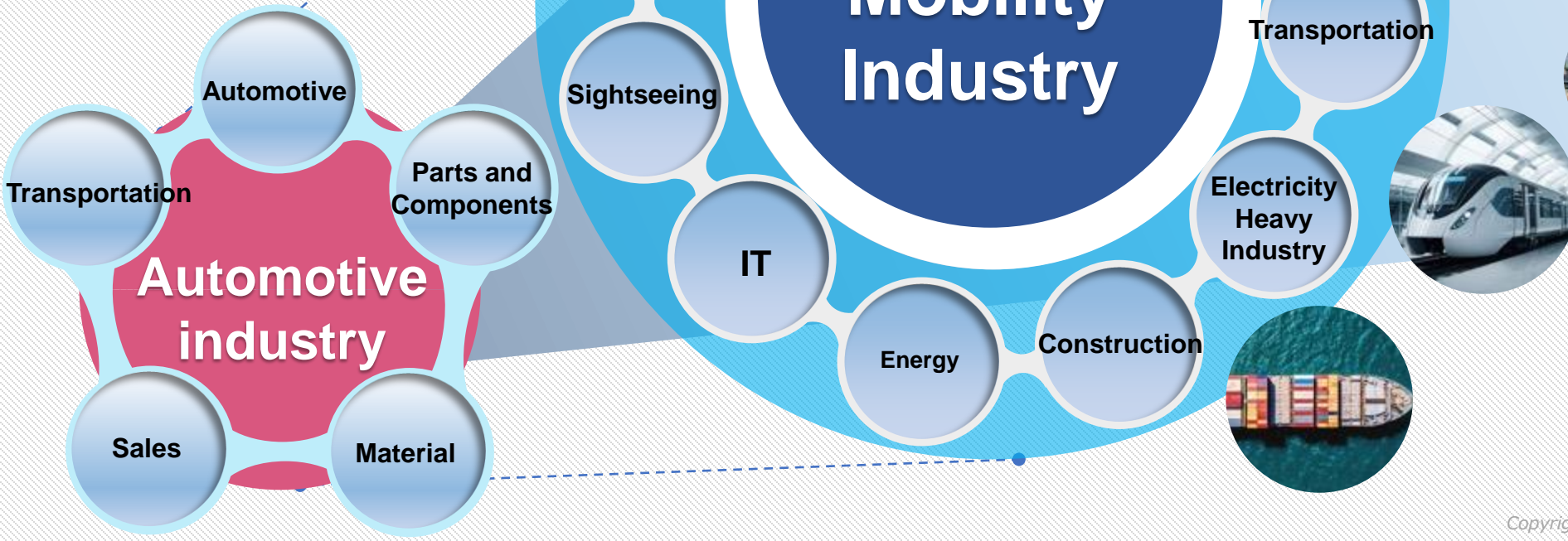
**Co-creation of  
the Future** toward a  
mobility-based society  
Toward a Prosperous  
and Dreamy Mobility  
Society

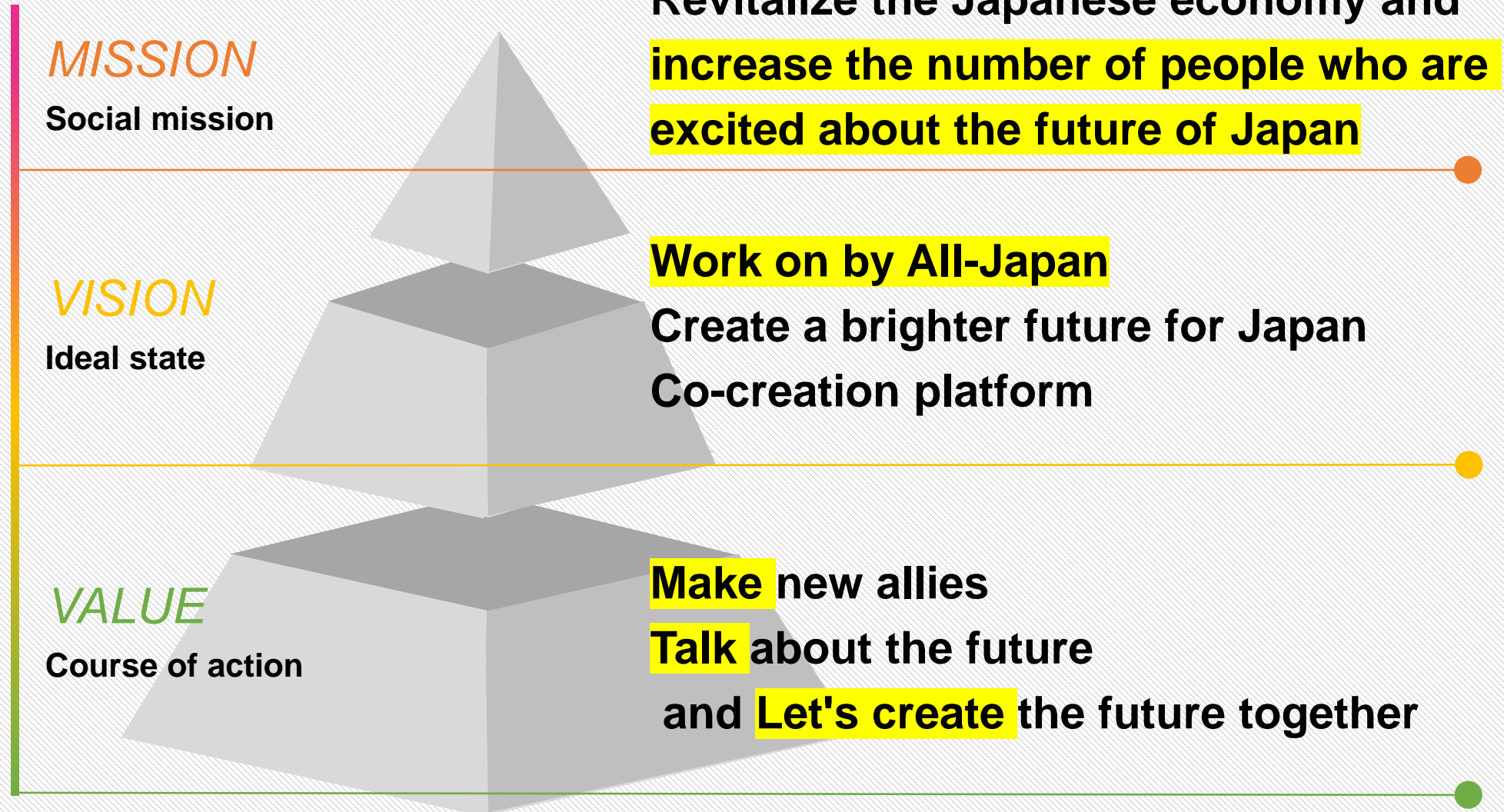
**Appeal of  
Mobility**  
Industry, Function, and  
Experience  
Appealing from  
multiple angles

**New Allies**  
Startups  
Involvement of  
other industries

## Expanding the Mobility Industry

Growing the mobility industry  
by all-Japan





## Business event

### Japan Mobility Show Bizweek

A community event that aims to strengthen cooperation between companies in order to build a mobility society

**"Creating the future, a place for making allies"**

#### Target

2B: Mobility-related companies

2C: Mobility business workers / Those who want to be among the first to feel mobility information

Held alternately

## Showcase event

### Japan Mobility Show

A show event that conveys the future of mobility to consumers and continues the connection between companies at business events

**"A place to look for the excitement of the future"**

#### Target

2C: People who want to feel the mobility scene of the future as soon as possible

2B: New mobility-related companies to join

Business matching platform

**Meet-up Box**



Business meetings



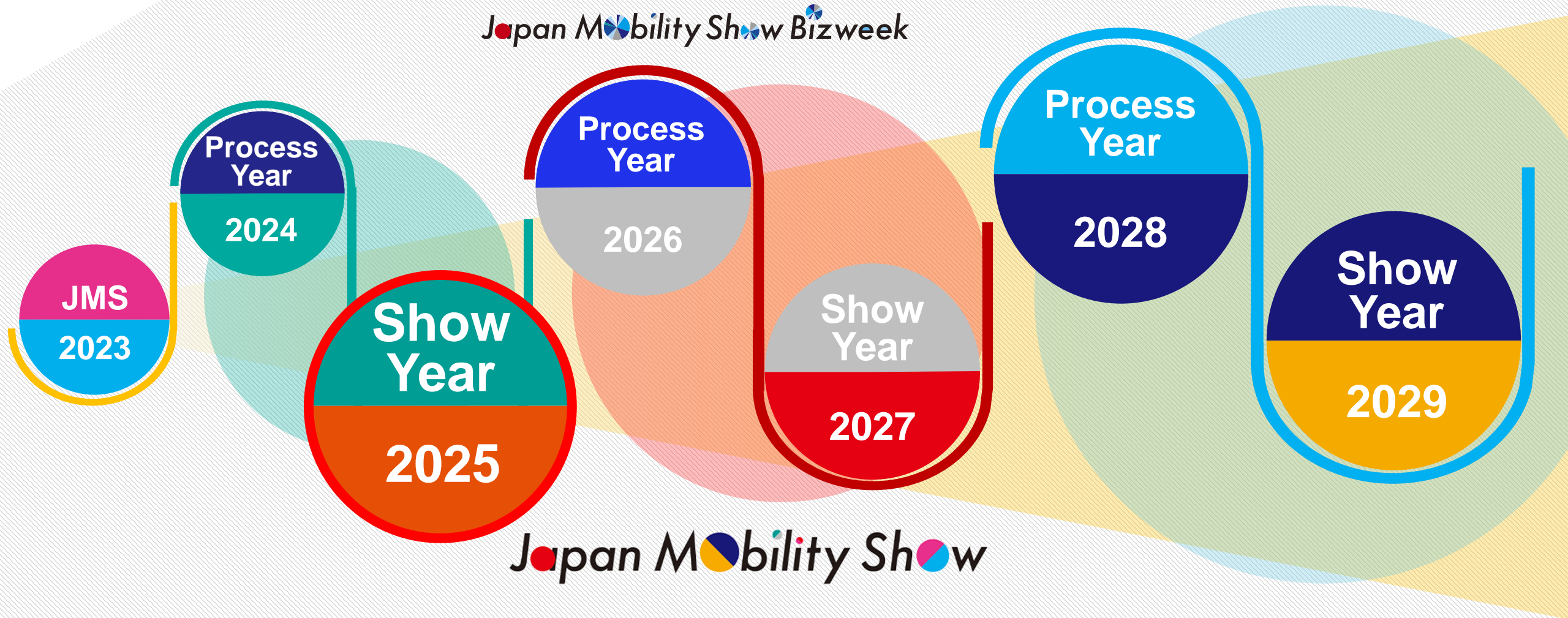
Business co-creation

A gathering place for companies to promote real business co-creation toward the construction of the mobility society of the future



Held every year as a continuous activity that has been packaged for two years

Japan Mobility Show Bizweek



Japan Mobility Show



# **JAPAN MOBILITY SHOW**

## **Results of 2023 / 2024**

# Tokyo Future Tour

(Future of Mobility  
Demonstration Show)



## Motorsports

(Indoor and outdoor)



## e-Motor Sports



## "kei" (mini) truck market



## Personal Mobility Ride (Outdoor)



# Japan Future Session

(Talk show)



Comedy Live

Music Live

Live radio broadcast

H<sub>2</sub> Energy Festival



Tomica

TAKARA TOMY



KidZania

KidZania



# Startup Future Factory

(Startup companies)





Click here for scenes of 2023 event: <https://2023.japan-mobility-show.com/gallery/>





Click here for scenes of 2023 event: <https://2023.japan-mobility-show.com/gallery/>





Japan Mobility Show  
Bizweek 2024

## Booth exhibits

by the established company and startups  
Find New Business Partners



## Vehicle Display



## Business Matching

Promotion of corporate  
co-creation



## Meet-up Box

Enabled smooth and  
efficient business  
meetings!



## Future Mobility Forum

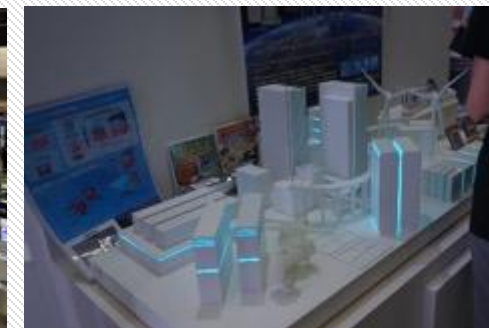
Discussions for Our Future



Future Mobility Forum



## Japan Mobility Show Bizweek



### Japan Mobility Show

#### 2023 Results

■ Period: Thursday, Oct 26 - Sunday, November 5, 2023  
■ Venue: Tokyo Big Sight

Number of participating companies	Approx. <b>500</b> A record high	Startups Approx. 100	Participation in the organizer projects Approx.200
Number of visitors	Approx. <b>1.11</b> million Visitor attributes Men and women under 29 years old 39.1% Employment ratio 77.5% New visitor rate 22.4% Living in the 23 wards of Tokyo 36.6% Family/friends 74.2% Foreign nationality 4.2%		
Media coverage	Approx. <b>23,000</b>	Each media coverage, breakdown TV shows: Approx. 300 Newspapers: Approx. 1,700 articles Web: Approx. 21,000	The number of visitors from press Approx. 10,000
Economic effect	Approx. <b>JPY100</b> billion		
Number of business matches	<b>430</b>		

### Japan Mobility Show Bizweek

#### 2024 Results

■ Period: Tuesday, Oct 15 2024 - Friday, October 18  
■ Venue: Makuhari Messe  Held simultaneously with CEATEC

Number of participating companies	203	Established companies 58	Startups 145
	New companies from sectors such as heavy industry, construction , electricity, IT, information technology, and telecommunications industries also participated		
Number of business matches	Approx. 900 cases	➔	Estimated value by the post-show questionnaire Approx. 2,000
Number of business meetings	Approx. 400	➔	Estimated value by the post-show questionnaire Approx. 1,700
Business collaboration	Approx. 100 in progress (estimated value by questionnaire)		
Media coverage	Approx. 1,400		
Meet-up Box			
Number of registered companies	Approx. 1,000	Established companies: 450 Startups: 300	
Number of registered businesses	Approx. 2,000	Others: 250 companies and organizations * As of November 2024	



2023: Approx. 23,000

Media coverage

2024: Approx. 1,400

# Japan Mobility Show

# Japan Mobility Show Bizweek



NHK\_News



NHK\_Metropolitan News



NHK\_Metropolitan Network



TBS\_N Sta



Nippon Television\_every



Nippon Television\_DayDay



NHK\_Good Morning Japan



TX\_WBX



CX Live news α



Supplementary)

2023: Covered in various ways, including news reports, information programs, and entertainment  
2024: Covered by news report and business programs mainly

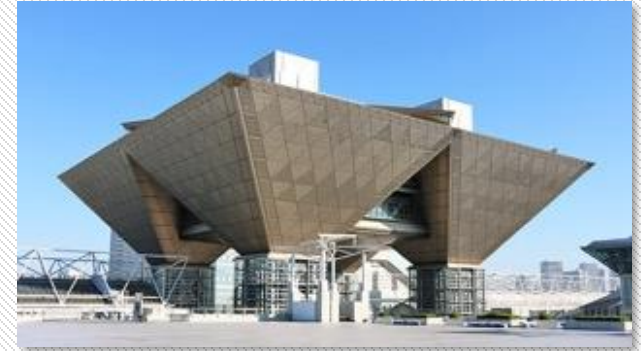


# Outline of JAPAN MOBILITY SHOW 2025



Period: **October 29, 2025** **Wed.** - **November 9, 2025** **Sun.**  
Venue: Tokyo Big Sight (East, West, and South Exhibition Halls)

\* All buildings to be used except for halls subject to large-scale repair work (East Hall 1-3)



Date	Day of the week	Opening hours	Name
October 29, 2025	Wed.	8:00 - 18:00	Press Days
October 30, 2025	Thu.	8:00 - 13:00	
		13:30 - 18:00	Official Day (Invitees of the Opening Ceremony, etc.)
October 31, 2025	Fri.	9:00 - 19:00	Special Invitation Day/ Special visit day for those with disability certificate
		13:30 - 19:00	
November 1, 2025	Sat.	Weekdays : 10:00 - 19:00	Public Opening Days (Between 9: 00 -10: 00 is only for those with special tickets.)
-		Saturdays and Holidays: 9:00 - 19:00	
November 9, 2025	Sun.	Sundays : 9:00 - 18:00	



jama  
Japan Automotive Manufacturer Association

# Japan Mobility Show

**A unique opportunity to  
explore mobility's future!**



In addition to exhibiting at various mobility-related companies' stands, planning multifaceted programs for many visitors to enjoy, centered on three pillars

### 1 "Exciting Future" fostering program

#### #FUTURE

- Roles -

"**Future** of Mobility"

- Purpose -

By seeing how mobility will play an active role in the future, they will be excited about the future of Japan and foster co-creation momentum for JMS as a whole and the world

### 2 "Mobility Culture" empathy program

#### #CULTURE

- Roles -

"**Mobility itself**"

- Purpose -

Focusing on the attractiveness of various types of mobility, including four-wheeled and two-wheeled vehicles, they empathize with the value that mobility itself brings

### 3 "Business Co-Creation promotion program"

#### #CREATION

- Roles -

"**Business** of Mobility"

- Purpose -

In order to move the Japanese economy toward a brighter direction, we will promote the creation of allies and co-creation among companies that contribute to the development of the mobility industry



A comprehensive event of mobility to be enjoyed by families and children

### #FUTURE



### #CULTURE



### #CREATION



### #KIDS



### #FOOD



### #EXHIBITION







In addition to the conventional sections, we will add the Mobility-related section, which includes IT, information, communications, public transportation, and infrastructure





# Introduction of Participatory Program

We will offer a variety of participating Programs to meet the various requests of companies.

1

### Exhibitor Stand by Show Section

- Passenger Cars
- Motorcycles
- Commercial Vehicles
- Vehicle Bodies
- Parts, Machinery and Tools
- Mobility-related **[New]**

2

### Participate in Planned Program

- *Tokyo future Tour 2* (tentative)
- *Startup Future Factory* (tentative)

\* More to come/update

3

### Promotional Support

- Talk Stage Sponsorship
- Pitch and Awards Sponsorship
- Networking Party Sponsorship
- Ad board / Ad signage
- Official app / Site banner

\* More to come/update

# 1

## Exhibitor Stand by Show Section

## Explanation of the Exhibitor Stand by Show Section

### Excerpts from the exhibition regulations, focusing on the revisions from 2023 to 2025

**JAPAN MOBILITY SHOW 2025**  
**Application for Exhibitors**

Japan Mobility Show, whose inaugural edition in 2023 drew in 1.11 million visitors, is the future-driven successor to the Tokyo Motor Show.

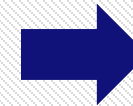
"A unique opportunity to explore mobility's future!" is the theme for Japan Mobility Show 2025, which will feature a broad range of content from exhibitors showcasing breakthrough, cross-industry advances that will be a hallmark of new mobility. We welcome your applications for participation in Japan Mobility Show 2025. Get yours in now!

**Exhibitor Stand Application** \*The exhibition application form is in Japanese only.  
Application Deadline : January 31, 2025 (Fri)

**Tokyo Future Tour 2 Application**  
Application Deadline : January 31, 2025 (Fri)  
Please see the application page for the exhibitor application guidelines.

**Regulations** > **Application** >

\*Applications for other exhibits will be started as soon as they are ready.



**Japan  
Mobility  
Show**

**JAPAN MOBILITY SHOW 2025**

**規程**  
**REGULATIONS**

会 期 : 2025年10月30日 (木) - 11月9日 (日)  
Dates : Oct. 30 (Thu.) - Nov. 9 (Sun.), 2025

会 場 : 東京ビッグサイト  
Venue : Tokyo Big Sight

Categories up to 2023

## "Next-Generation Mobility Section"



The name changed to **"Mobility-related Section"** to expand the scope

Wishing for more participation of stakeholders of mobility not only in land but also sea, sky or robotics, as well as those who engaged in tangible and intangible experiences that make up a mobility-based society

### Exhibitor stand

- Passenger Vehicles
- Motorcycles
- Commercial Vehicles
- Vehicle Bodies
- Parts, Machinery and Tools
- **Mobility-related Section [New]**





## Exhibition Regulations

### Main points of the revised regulations

## 1-1 Outline of Show [ P.1 ]

### About the period and time of the exhibition

- "Preview Day", which was introduced in 2013, is abolished and changed to a public open day instead.  
Public open days will start at 13:30 on Friday, October 31.
- "Early Entry", which was introduced in the previous event in 2023, is abolished on weekdays and will only be set on Saturdays, Sundays and public holidays only.  
Public open days on Saturdays, Sundays and holidays start at 9:00 a.m., and only those with special tickets can enter during 9:00 a.m. to 10:00 a.m.

## 2-1 Eligibility Requirements for Exhibitors [ P.5 ]

The name "Next Generation Mobility-related Section" is changed to "Mobility-related Section".

## 2-6 Exhibition Content by Show Section [ P.8 ]

Exhibits in the "Mobility-related Section" are classified into four sub-sections: "Next-Generation Mobility", "Transportation and Movement", "IT and Information Industry", and "Public Infrastructure".

In addition, the range of examples of exhibition contents has been expanded.

### Class 7 Mobility-related Section (excerpt)

Item A: Next-Generation Mobility	Electric mobility, autonomous driving mobility, micro mobility, autonomous delivery mobility, next-generation mobility vehicles (including two and four wheels), robotics, and sharing services
Item B: Transportation/Transfer	Land (rail, and high-speed bus transport systems), sea (marine vessel; smart shipping), air (aviation and space), transportation logistics (high-speed transportation systems), travel and tourism, electronics, heavy industries, construction and developers, etc.
Item C: IT/Information industry	Telecommunications; broadcasting; SNS; IT and electronics equipment related (electronic components, devices, materials, equipment-related, software-content-related); finance; insurance; security, etc.
Item D: Public sector/Infrastructure	Generating, storing, transporting and using of energy; fossil fuels; nuclear power; hydrogen; renewable energy; emerging energy; carbon capture storage (carbon capture technology); energy consulting Public administration; education; healthcare; urban and housing; agriculture; others (not listed above)

## Exhibition Regulations

### Main points of the revised regulations

## 2-2 Exhibit Space Rental Fees [ P. 6 ]

- Membership price is applicable for exhibiting in "Parts, Machinery and Tools Section" and "Mobility-related Section" for regular members of Japan Auto Parts Industries Association, or Japan Automotive Machinery and Tool Manufacturers Association.

## 2-3 Exhibitor Applications and Payment of Exhibit Space Rental Fee [ P.6 ]

- New exhibitors shall pay equivalent of 100% of exhibit space applied (the number of space) in advance, and the application process shall be completed upon confirmation of the payment.
- Added a rule that if the payment of the exhibition fee and cancellation fee is delayed, the late charge may be billed.

## 2-5 Exhibit Space Allotment [ P.7 ]

- Continuing from the previous exhibition, products and services developed by exhibitors through joint work or partnership with third parties may be allowed for joint exhibition.

## 2-10 Exhibitor Expenses and Settlement of Accounts [P.9 ]

- The description of the expenses to be borne by the exhibitor are organized.
- Added a rule that if payment is delayed, the "Late charge" may be billed.
- The invoice issued by the Tokyo Big Sight Office shall describe how it is calculated in accordance with the introduction of invoice system in Japan.

## 2-11 Protection of Visitors and Maintenance of Exhibits [ P.10 ]

- Added a rule that the exhibitor is obliged to organize a queue inside the stand if there is a waiting queue for the stand.

## 2-16 Exhibitor Registration/Application Activities [ P.11 ]

- Abolished "Application for antenna use", "Application for official event participation" and "Application for meal ticket."

## 6-7 Hanging Structures [ P.35 ]

- Only stands for Passenger Cars, Commercial Vehicles, Motorcycles, and Vehicle Bodies (indoor) Sections are applicable for suspended installation. (No change)
- There is no change in the load limit for suspension, however, an exhibitor is kindly requested to observe the "300 kg/point" regulation.

## 6-8 Fire and Hazardous Materials [ P. 37 ]

- Definitions and the requirements for use of open flames are revised following amended operational regulations of prohibited acts by the Tokyo Fire Department on December 26, 2023.
- Added a rule for devices equipped with lithium-ion batteries (electrolyte) and handling of hydrogen gas.

## 8-5 Distribution of Printed Matter/Goods by Exhibitors [ P. 49 ]

- There is no change to the regulation for catalogs, pamphlets or goods with a market price of JPY500 (consumption tax inclusive) at maximum per person intended for distribution to visitors. Added, however, a regulation that the office may ask an exhibitor to stop distribution at the venue depending on the type of goods.
- The distribution of tote bags to visitors is prohibited continuously. However, it is stated that they may be distributed in a closed place including a business meeting space within a stand when an exhibitor wants to distribute press kits on the press day, or when meeting with customers for business talk.

## 8-8 Measures to Be Taken for Filming and Content Distribution [ P. 51 ]

- An exhibitor should not violate copyrights, portrait rights, etc. when shooting and streaming its stand, the event scenes or others. It is also stated in the regulations that the organizer does not bear responsibility or liability in case of any trouble.
- It is stated that a report may be required for an exhibitor for filming or streaming during overtime hours.

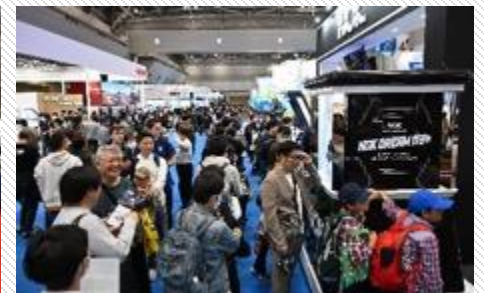


## Exhibit Space Rental Fees

Show Section	Unit	Cost (consumption tax inclusive)	Remarks
(A) Passenger Cars, (B) Commercial vehicles, (C) Motorcycles, (D-1) Vehicle bodies (Indoor Exhibition)	1m <sup>2</sup>	JPY34,700	
(D-2) Vehicle bodies (Outdoor Exhibition)		JPY11,600	
(E-1) Parts, machinery and Tools	1 space= Approx. 9 square meters (2.97 x 2.97 m)	JPY411,200	Exhibitors must rent exhibit spaces in pairs (i.e., a minimum of two spaces must be rented).
(E-2) Parts, machinery and Tools		JPY496,200	
(F-1) Mobility-related		JPY411,200	
(F-2) Mobility-related		JPY496,700	

\*E-1 and F-1: Applicable to full members of the Japan Auto Parts Industries Association or the Japan Automotive Machinery and Tool Manufacturers Association

E-2 and F-2: Applicable to associate members, supporting members and non-members of the above organizations



## Schedule

Thursday, November 21, 2024

**Exhibitor recruitment briefing session / Application starts**

Friday, January 31,  
2025

**Deadline for application for exhibition**

Late April 2025

**Stand allocation  
decision (1)**

**Section of Passenger Cars, Commercial Vehicles, Motorcycles  
and Vehicle Bodies(Indoor)**

Late May 2025

**Stand allocation  
decision (2)**

**Section of Parts, Machinery and Tools and Mobility-Related**

Mid-July 2025

**Information on various applications**

Friday, August 1, 2025

**Deadline for submitting  
application form**

**Bonded cargo statement / Exhibitor waiting room, etc.**

Monday, September 1, 2025

**Deadline for submitting  
application form**

**Stand blueprints/electricity/water supply, etc.**

Monday, September 29, 2025

**Deadline for submitting  
application form**

**Temporary communication equipment,  
use of anchor bolts, etc.**

**Late October 2025**

**Start carrying in  
Preparation for  
the JMS2025**

**Friday, October 22, 2025 –**

**Section of Passenger Cars, Commercial Vehicles, Motorcycles and Vehicle  
Bodies(Indoor)**

**Saturday, October 25, 2025 –  
Sunday, October 26, 2025 –**

**Section of Parts, Machinery and Tools and Mobility-Related (10 spaces or more)  
Categories of parts, machinery and tools, mobility-related (less than  
10 spaces); Vehicle Bodies(Outdoor)**

Click here to apply



- To apply for the exhibition, please read the regulations of JAPAN MOBILITY SHOW 2025 and access the exhibition application site from the official website of the show. When applying, please fill in the necessary information, affix your company seal on the exhibition application form, and submit (upload) it no later than Friday, January 31, 2025.
- Upon receiving the application form, the Office will issue an invoice for the application fee (50% of the application area (including tax)\*). Please settle the amount stated on the invoice by the due date.

\*For details, please refer to the regulations of JAPAN MOBILITY SHOW 2025.

New exhibitor (who did not exhibit at JAPAN MOBILITY SHOW 2023) will pay an amount equivalent to 100% of the exhibit area that it applies (including tax).



## Inquiries on application for exhibition

Japan Automobile Manufacturers Association  
Next-generation mobility Division / Show Office  
Phone: +81-3-5405-6127

<https://www.japan-mobility-show.com/app/contact/>

## Inquiries on the regulations, construction, fire fighting, and operation

JAPAN MOBILITY SHOW 2025  
Tokyo Big Sight Office (Tokyo Big Sight, Inc.)  
Phone: +81-3-5530-1369  
e-mail: [jms@tokyo-bigsight.co.jp](mailto:jms@tokyo-bigsight.co.jp)

**Business hours: Weekdays 9:00-17:00**

\*Closed on Saturdays, Sundays, national holidays, and year-end and New Year holidays: from Saturday, December 28 to Sunday, January 5



# 2 | Participate in Planned Program

As an opportunity to create the future together with more companies and organizations, also to strengthen the connection between the visitors and the exhibitor companies and organizations, the organizer will present a variety of host programs as its role to bridge across the entire venue.

#FUTURE

**Tokyo  
Future  
Tour 2**  
(Tentative)

#CULTURE

**Mobility  
Culture  
Area**  
(Tentative)

#CREATION

**Startup  
Future  
Factory**  
(Tentative)

#KIDS

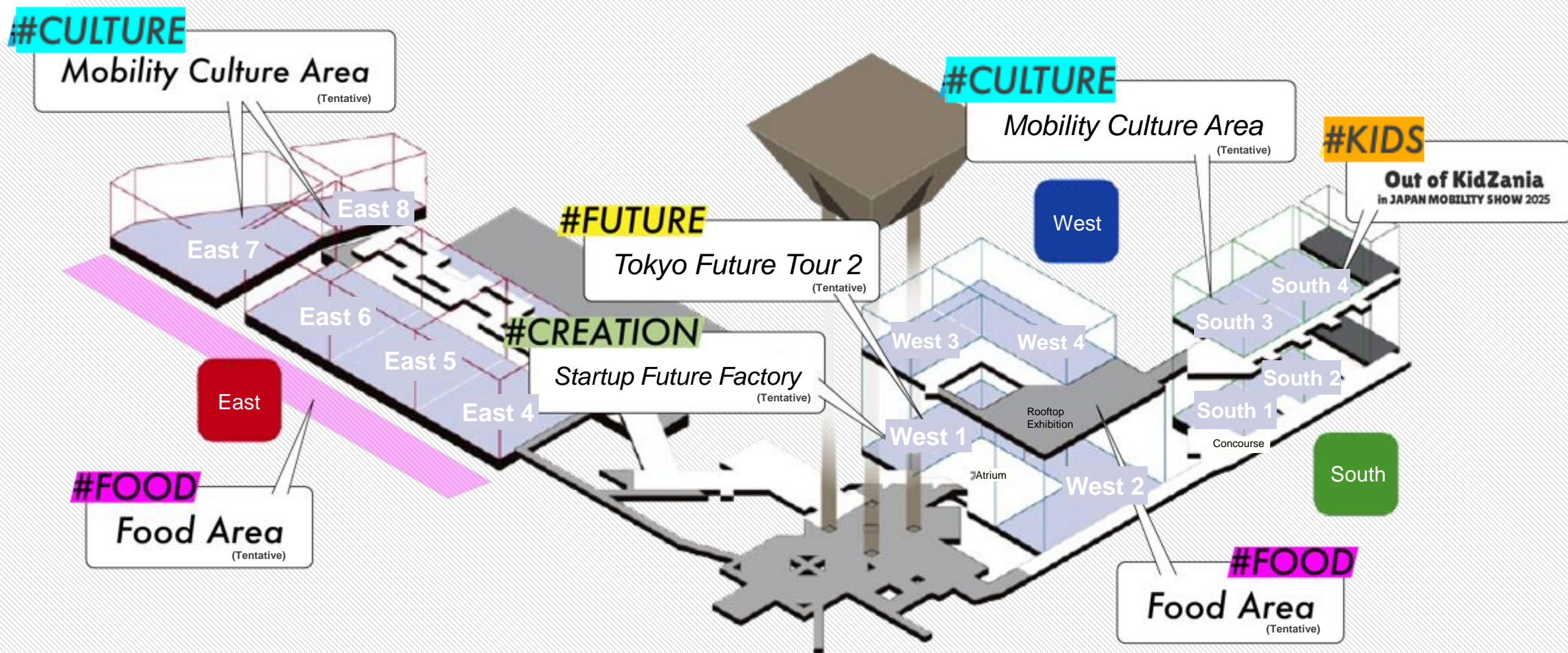
**Out of KidZania**  
in JAPAN MOBILITY SHOW 2025

#FOOD

**Food Area**  
(Tentative)

Venue

# Host program areas (tentative)





# ***Tokyo Future Tour 2*** (tentative)

# Tokyo Future Tour 2 (tentative)

Tokyo Future Tour is a new cross-company show program.

By connecting various types of mobility products and services, new value will be created that will make our lives more comfortable in the future.

Aiming at such an affluent and inspiring mobility-based society, this is a space produced for mobility to play a leading role in various scenes of future life.

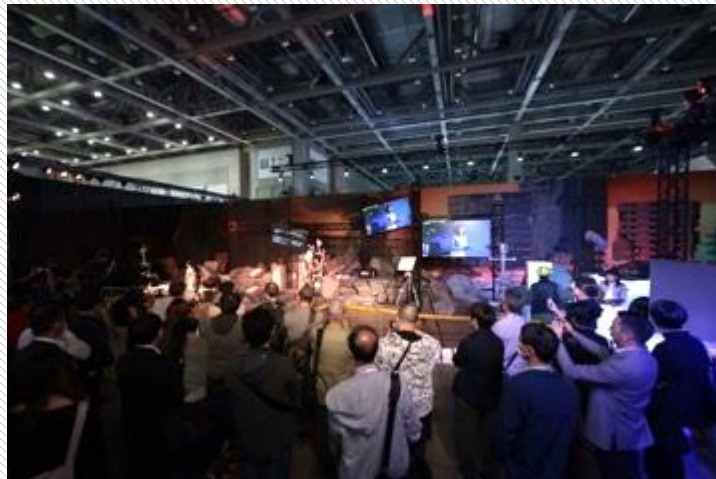
The show in 2023 was very popular with about 500,000 visitors, and the second round will be presented in 2025.

Please join us for Tokyo Future Tour 2 (tentative), a cross-company event! It's a bit different from a production by a single exhibitor.





# Tokyo Future Tour: Results



Experience  
Settings

# Tokyo Future Tour 2 (tentative)



Welcome to the TOKYO FUTURE TOUR, which will be touring 2035, 10 years from now!

What will life look like in 2035?

How will our daily commute to work, or school, and the role of mobility in schools, offices, and home changes?

And what is the evolution of your lifestyle, sports scene, and entertainment?

Join us to a tour of future Tokyo and explore "I wish we had a future like this!".

## About Tour

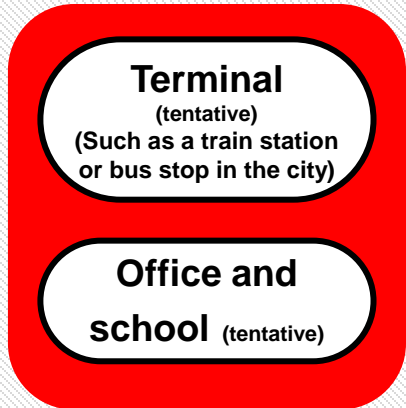
Through Tokyo Future Tour function in the official app of JAPAN MOBILITY SHOW, visitors can find various kinds of mobility they encounter in the app, find "most exciting mobility", and vote it. This is a visitor participatory type tour project.

## Scene settings

A space where you can experience the mobility of the future in various life scenes such as future transport, lifestyle, sports, and travel is under consideration.

### Proposed themes for 2035

<Commuting to work  
and school (tentative)>



<Travel and  
sightseeing (tentative)>



<Meals (tentative)>



<Shopping (tentative)>



<Sports (tentative)>



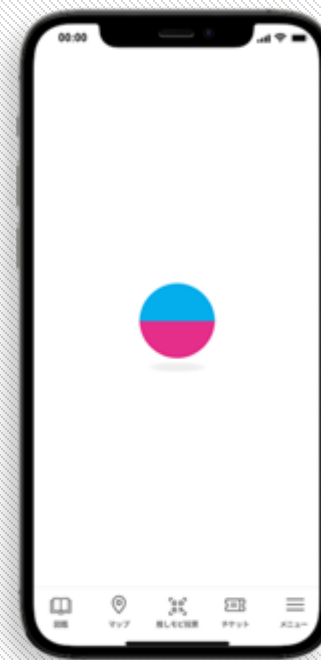
### Life scene settings

\*The final themes and scene settings will be planned and considered taking into consideration the mobility of the applicants.



## Tour settings

Players will explore and experience mobility in this setting of the official app of *Tokyo Future Tour* through a kind of stamp hunt event by crisscrossing zones in the space created for finding experience.



\*The graphic is an image.

## Direction policy

Making a space that is more conscious of reality as an IMMERSIVE MOBILITY WORLD.

It is possible to dynamically exhibit "demonstrations" and actual usage scenes, which tend to be static exhibitions at conventional exhibitions.

Blended into the space of the future

## Placement

Show its usage dynamically

## Demonstration

### (1) Realistic setting



### (2) Production facilities



### (3) Dynamic exhibition





## Stage setting

Various types of life spaces of 2035 will appear in the vast site of about 7,000 square meters.

How will your mobility products and services support the future of life?  
We will prepare stage settings that are easy for visitors to visualize in detail.

Station



Airport



Highway



Factory



Farm



Housing



Store



Office

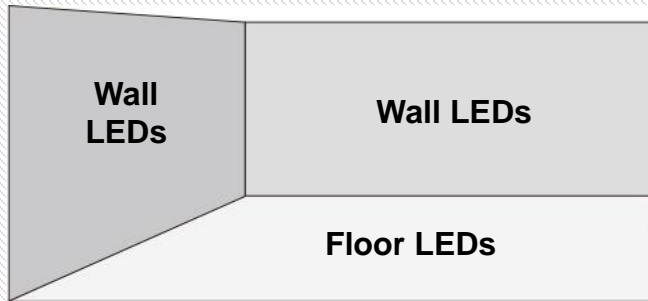




## Production facilities

LED production modules will be installed in multiple places in the space. Dynamic production is possible regardless of whether it is active or not, augmented by realistic scenes.

Pattern (1): 3 surfaces



Pattern(2): 2 surfaces,  
above and below



Pattern (3): 3 surfaces, top  
and bottom



Pattern (4): 5 surfaces,  
on all sides



## Image



Please note that it may not be possible to prepare for all products due to the size and space of the product.

## Participatory format

Participatory Program	Amount (consumption tax inclusive)	Remarks
<i>Tokyo Future Tour 2</i> (tentative): Supporting Sponsorship	JPY1,100,000	*per project
Product Placement Exhibit	JPY550,000 to JPY3,300,000	*options available
Fixed Space Exhibition	JPY1,650,000 and up	* space restrictions apply
Operating Partnership	Provision of goods and equipment	

\*set the amount according to the business category

1. Start-up companies (established less than 10 years ago), government agencies, local governments, and educational institutions will receive a 50% discount off the above amount excluding options.

Example: A case of product placement exhibitor selects JPY3,300,000, it becomes JPY1,650,000 and optional fee

2. Amounts as stated above apply to any other companies and organizations (10 years or more elapsed after establishment) not included in the above list

\* Establishment criteria shall be as of November 9, 2025

▼We have established the following standards for your application in consideration of the uniformity of the implementation space and the planning.

### Criteria on participation and screening

- An exhibit or a product that can be proven for the possibility of affinity/co-creation/collaboration in line with the purpose of the project
- An exhibit or a product that deserves to be displayed in this project
- An exhibit or a product that clears venue restrictions in terms of size and weight of products/services
- Companies that can leave the final production and operation method to the organizer after consulting in advance
- Application will be closed if available spots are filled

Based on the above criteria, the Office will confirm the contents of the application, adjust the contents of the exhibition, and decide the contents of the exhibition.

## ***Tokyo Future Tour 2*** (tentative): **Supporting Sponsorship**

**JPY1,100,000 per project**  
(including tax)

**Tokyo Future Tour 2 (tentative) is not just a joint exhibition of cross-company style. It is considered to be an experimental "co-creation space" that gives us an insight for the construction of the future mobility-based society by hybridizing various products of various companies.**

**We are looking for corporate partners that share our thoughts to create a brighter future of Japan together.**

**With your kind support, *Tokyo Future Tour 2* (tentative) will be implemented and operated. We would like to respond to the companies who have supported us by giving and receiving the benefits of participation and various means of publicity. We appreciate your consideration.**



## Product Placement Exhibit

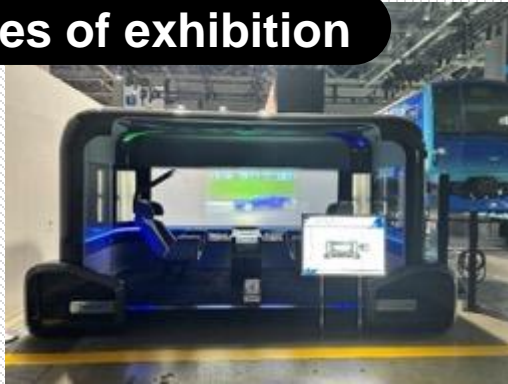
**JPY550,000** (including tax) and up

*Tokyo Future Tour 2* (tentative) can serve as a space to exhibit/introduce your products, technologies and services.

**Only "products, technologies and services" will be displayed and introduced.**

If you want to perform decoration, please select "Fixed Space Exhibition".

### Images of exhibition



\*Note: All amounts shown are inclusive of tax.

## Product Placement Exhibit

### Plan (1): Up to 1 sq. meter

**Only one product or service** that fits within 1 square meter can be exhibited.

**JPY550,000** (including tax)

#### 2023 Results



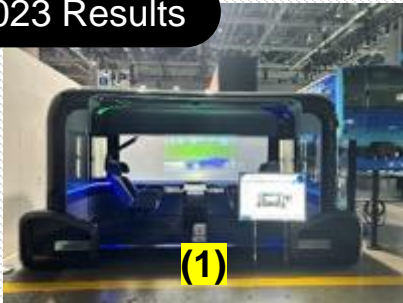
### Plan (2): Less than 10 sq. meters

**One or more products and services** that fit a space no larger than 10 square meters can be exhibited

\* If one item occupies 9 square meters, only that item can be exhibited.

**JPY2,200,000** (including tax)

#### 2023 Results





## Product Placement Exhibit

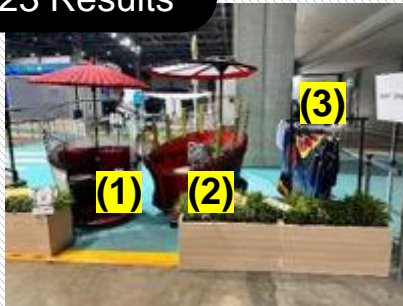
### Plan (3): From 10 to 20 sq. meters

**One or more products and services** that fit a space within 10 to 20 square meters can be exhibited.

\* If one item occupies 19 square meters, only that item can be exhibited.

**JPY2,750,000** (including tax)

#### 2023 Results



### Plan (4): More than 20 sq. meters

**Only one product or service** that requires a space of 20 square meters or more can be exhibited.

**JPY3,300,000** (including tax)

#### 2023 Results





## Product Placement Exhibit (Optional) \*addition item

### ○ Running beyond space

If the requested product or service exceeds the size of the individual item and requires operation within the venue, an additional charge will be applied for this item.

**Additional JPY550,000**  
(including tax)

#### 2023 Results



### ○ Arrangement of operation (operational support, etc.)

If it is difficult for the exhibitor to operate at the exhibition, the organizer can arrange staff to operate on their behalf. If necessary, we will submit an estimate each time.

**Estimate on a case-by-case depending on the content**

#### 2023 Results



## Fixed Space Exhibition

**JPY1,650,000** (including tax) and up

**You can exhibit your products, technologies, and services independently** at a space of *Tokyo Future Tour 2* (tentative) .  
**Exhibitors are requested to perform the decoration and operation of the space.**  
 However, we will adjust the exhibition and creation according to the purpose of the overall project.

### Images of exhibition





## Fixed Space Exhibition

Plan (1): Less than 25 sq. meters

Plan (2): 25- below 50 sq. meters

Plan(3): 50-100 sq. meters

**JPY1,650,000** (including tax)

**JPY2,200,000** (including tax)

**JPY3,300,000** (including tax)

**The space available (sq. meters) may vary depending on the exhibition contents from plan (1) to plan (3).**

**Multiple products and services** can be exhibited in the space at your service.

**Exhibitors are responsible for the decoration and operation within the space.**

\*Please note that we may not be able to meet your request as the space available is limited.

### 2023 Results





## Operating Partnership

**Cooperation with production  
equipment and facilities**

We are looking for partner companies that handle production equipment such as video, lighting, and sound to support the Tokyo space of the future where various mobility products will appear. For specific details, please consult with us depending on the contents of the offer.

### Partnership images

Examples: Video, lighting, audio equipment, special effects, production equipment, etc.



Video equipment  
(Projector)



Video equipment  
(LED)



Lighting equipment  
Audio equipment



Special effects  
(E.g. smoke)

## Benefits of participating in *Tokyo Future Tour 2* (tentative)

### Benefits of participation (1)

Providing overwhelming opportunities to contact approximately 500,000 visitors (Results in 2023)



Providing opportunities for exposure and publicity of products and services by a large number of media





## Benefits of participating in Tokyo Future Tour 2 (tentative)

### Benefits of participation (2)

#### Utilizing various publicity centered on JMS (such as company releases, SNS, and advertising,)

- Provision and granting rights of video materials that can be used on TV commercials and various SNS



- The right to use the JMS official logo for participation and exhibition publicity  
\*Graphic is an image



- Participation coverage in the venue
- Participation coverage on the official website
- Dissemination of participation information at the organizer's press releases and press briefings, etc.



#### Granting invitation tickets

- 50 special invitation tickets per exhibition (approximately equivalent to JPY150,000) will be offered



#### Product introduction on the official app

- Product introduction on the official app \*Paid service for non-TFT participating companies (tentative)  
Reference) Approximately 200,000 downloads, with a target of 400,000 downloads In 2025



\* The image shows the specifications of JMS 2023



## Reference) Response from participation in the *Tokyo Future Tour*

Questionnaire to  
exhibitors in 2023

### ● 90% of participating companies were satisfied with the project

- Overall, the satisfaction level was high, and they were able to experience the world seen from a new perspective.
- Response was very high not only from peers and technicians, but also from women, families, and the elderly this time. We also received a lot of opinions from customers who had hardly communicated with us until now.
- It was a new kind of show, and the response was great, and many customers from outside the car industry visited and connected.  
We were able to provide new experience value to general customers, and they were very much pleased.
- I strongly feel that the significance of exhibiting our work, which is completely different from CASE, was very favorably received not only by people involved in the mobility industry but also by general customers.
- TOKYO FUTURE TOUR was designed like an Expo that specializes in mobility and related products, and it was a large pavilion of all industries where visitors could feel the life of the future, and I feel it was very good.
- I felt that I was able to become a member of the mobility industry, and that I felt the great potential of cross-industry Collaboration.

### ● 70% of participating companies responded it led to business meetings and inquiries

- We had requests to exhibit at other events, including the one overseas.
- Received many requests for meetings and business talks.
- Due to the coverage in the media, there were visitors who wanted to see our robot as well.  
In addition, we have received positive proposals from other manufacturers as future initiatives, and talk between companies have been created.
- We were able to make visitors experience the actual size that could not be felt only with information on the web, etc., and we were able to receive a positive response such as considering actual purchase.
- We have received many inquiries from overseas media, and we were able to raise awareness among those who could not be reached Before.
- We received several comments such as "this kind of service is what we wanted" and "could we do something together?"

## Regulations

### Note for Exhibitors

## Conditions of Exhibit

- Products and services shall be able to be exhibited throughout the exhibition period (including the day of carrying in and out) of JAPAN MOBILITY SHOW 2025. It cannot be acceptable to set up or remove during the exhibition period.
  - Documents that provide an overview of the products and services to exhibit (such as proposal, explanation, and relevant photos,) shall be submitted.
  - It is desirable that the products and services can be operated and demonstrated.
  - If an exhibition is accompanied with sound, exhibitor shall follow the upper limit of the venue regulations.
  - An exhibitor is requested to arrange the fixtures related to the product exhibition. \* In cases where electricity, water supply and drainage, Internet line, etc. are needed, an exhibitor shall apply them in advance.
  - The organizer shall divide the areas according to themes that are easy for visitors to understand, and arrange the exhibits by exhibitors. The placement of the exhibits shall be left to the discretion of the organizer in consideration of the contents of the application.
  - The exhibition fee varies depending on the number of exhibits and the number of square meters used.
  - The organizer may ask an exhibitor to provide the company logo, images of exhibited products, and visual data.
  - There is a possibility that the organizer may ask for cooperation of an exhibitor with the production carried out by the organizer.
  - Exhibitors who are in the process of bankruptcy, civil rehabilitation, or corporate reorganization, or who have been suspended from immediate transaction by a financial institution are not allowed to exhibit.
- In addition, the same shall apply if the Office recognizes that it is equal to the above.
- Gangs, members of gangs, gang-related individuals, gang-related companies, corporate racketeers, etc. (collectively referred to as "antisocial forces") are not allowed to exhibit.
  - If you apply through a representative (including an organization approved by the Office), the Office will contact you through the representative, and the representative will be responsible for all matters.

## Screening

- Exhibitors will be finalized after submitting an application for the exhibition content, and exhibition coordination and screening by the organizer. The screening will be conducted mainly from the following points of view, and only those companies that pass the screening will be notified of the confirmation of exhibiting.  
In addition, application will be closed as soon as the available slots are filled.
- Contents of the exhibition to expand the possibility of affinity, co-creation, and collaboration in line with the purpose of the exhibition
- Exhibition contents that fall under the venue restrictions in terms of size and weight of products/services
- The contents of the exhibition that is deemed appropriate by the category exhibition

## Attention

- Except for construction by the Office, all expenses attributable to the actions of the exhibitor (carry-in, carry-out, display, demonstration, removal of exhibits, waste disposal, etc.) shall be borne by the exhibitor.
- Exhibitors and their agents shall settle costs applicable to be paid to the Office, such as anchor bolt, fire-fighting equipment including smoke detectors and fire extinguishers, electricity charges, water charges, in Japanese currency by the designated date.
- Exhibitors are also requested to cooperate in publicity. (The Office will inform the exhibitors of the timing of the release.)
- During the event period, if exhibiting products are considered to be inappropriate in general societal terms, such as violation of laws and regulations, the grant of participation may be revoked by the Office.
- The Office cannot accept cancellation of the exhibition after the exhibition is confirmed.
- The company name and a part of activities of the exhibitors will be announced in the public relations activities for JAPAN MOBILITY SHOW 2025 and the Japan Automobile Manufacturers Association, or in various media such as newspapers, magazines and the Internet. In addition, the Office may ask for an exhibitor's cooperation in interviewing journalists.
- Contents of the event are subject to change without notice.
- Spot sales of exhibited products are strictly prohibited. In addition, it is also prohibited to indicate that the item has been sold, or to display the name of the purchaser, the quantity sold, etc.

## Regulations

### Note for Exhibitors

#### Cancellation of the Show

- In case of natural disaster, disorder, civil war, order disposed by government, labor strike, and infectious disease (hereinafter, referred to as "Disasters") or any unavoidable reasons, the event may be canceled.  
In addition, the exhibition period and opening time may be changed when deemed particularly necessary by the Office. In such cases, the Office shall not compensate for any damage caused by the change. In addition, it is not possible for the exhibitors to cancel the provision of their exhibited products due to this change.

#### Cancellation Policy

- The Office cannot accept cancellation of the exhibition after the exhibition is confirmed. If the exhibition is canceled due to unavoidable circumstances, the cancellation fee will be determined after consultation with the Office.
- The Office does not accept refunding after confirming a deposit, in principle. In the case of cancellation due to the organizer's convenience, the decision will be made through consultation.

#### Handling of Personal Information

- The Office, which is the organizer of JAPAN MOBILITY SHOW 2025 (hereinafter referred to as the "Show"), shall collect personal information by lawful and fair means.
- Exhibition information and personal information obtained through various applications, etc. shall be used jointly by the Office and its related parties (including subcontractors and cooperating companies) for the purpose of smoothly operating the show organized by the Society and conducting various operations exclusively. In addition, the Office shall oblige its subcontractors and sponsor companies to strictly handle personal information.

#### Liability / Management Responsibility / Insurance

- Exhibitors are obliged for the transportation insurance of all processes related to the transportation of exhibits (from your company to the exhibition venue) and the insurance for exhibits during the exhibition period.
- The Office of JAPAN MOBILITY SHOW 2025 shall be obliged for the event insurance as liability insurance and accident insurance, and shall not be related to the exhibition.  
Accordingly, in case of personal injury or property damage to visitors, other exhibitors and other third parties at the venue, the exhibitors are advised to purchase insurance on their own.
- The Office will take the utmost care to prevent accidents with regard to the management and maintenance of the venue during the event period, but the Office may not be liable for any injury or damage to persons or exhibited products due to natural disasters, fires, theft, loss or other force majeure.

#### For Operation

- If professional/technical staff to operate the exhibits are necessary, the exhibitors are required to arrange such assistance by themselves.
- If the Office plans to use it as a part of the production, an exhibitor may be asked to give a lecture in advance, such as the exhibition and operation method.
- The exhibitors are requested to arrange the operation and guidance staff for explanation, simulation experience, VR experience, etc.
- In the event of on-site response occurs due to the exhibitor, the costs such as personnel, transportation, and accommodation expenses shall be borne by the exhibitor.
- If any trouble occurs during the exhibition period, the exhibitors are required to take care of maintenance or any other work.
- The exhibitors are not allowed to distribute advertising materials such as questionnaires and leaflets to an unspecified but large number of visitors. However, the exhibitors are allowed to distribute such materials to visitors who have received explanations and experience. The Office may check the contents of the materials in advance.



## Schedule

**Application deadline Friday, February 28, 2025**

Reference) Early February to the end of March 2025: Exhibition adjustment and screening period according to application details

\*Please note that the Office may confirm the contents of your application for the purpose of exhibition coordination and screening.

**Exhibitor Determination: Early April 2025**

**Information Session for Exhibitors (1): Mid-May 2025**

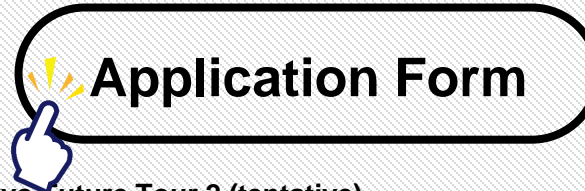
**Information Session for Exhibitors (2): Mid-September 2025**

**Start of carrying in: Wednesday, October 22, 2025**

\*The above schedule is subject to change. Please note that in advance.

# Tokyo Future Tour 2 (tentative)

Click here to apply



- To apply, please read the information in the "Tokyo Future Tour 2 (tentative) Participation Guide", access the application form, and fill in the necessary information. Please submit (upload) the necessary information no later than Friday, February 28, 2025.



## Inquiries about Tokyo Future Tour 2 (tentative)

### JAPAN MOBILITY SHOW 2025 Inquiry Form for Planned Contents

Please access from the URL below, fill in the questions, and contact us by the form.

<https://forms.office.com/r/7yRxb9aYCM>

\*We will contact you within 3 business days from the date of your inquiry.

Please note that it may take some time to respond depending on the content of your inquiry.

\*If you do not receive an e-mail from the Office, please configure your settings so that you can receive e-mails from [future2025@jms2025.com](mailto:future2025@jms2025.com) and contact us again.

# ***Startup Future Factory***<sub>(tentative)</sub>



## Startup Future Factory (tentative)

### Summary

Wishing to create a prosperous and dreamy mobility-based society. In order to push this desire forward, we will launch opportunities for business co-creation among companies including startups and established companies in 2025, too.

We will continue to utilize the Meet-up Box, currently registered by about 1,000 firms, to raise the "rage in business for mobility" both online and in real life.

#### Online

##### Make new allies

01



Support and make allies with start-up companies that will lead the next generation

##### Promote business co-creation

02



Co-creation of businesses to strengthen supply chain resilience

#### Real life



## Exhibitor Fee for stand

**JPY 330,000 to JPY 385,000** (including tax) \*Planned

## Wanted (1)

### Meet-up Box

**Business matching  
measures will also  
be continued!**

We are looking for startups for the next generation while setting critical challenges for construction of the future mobility-based society such as solving social issues, responding to environment or adding more values.

We aim to create an area where players with higher motivation in business co-creation will gather.

## Outline

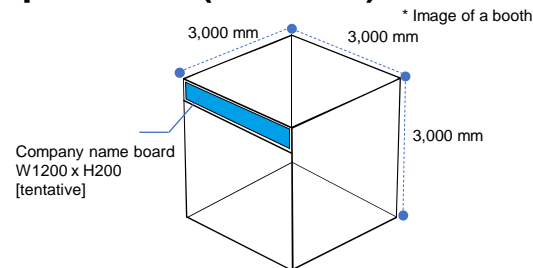
- **Date:** Wednesday, October 29, 2025 - Sunday, November 9, 2025 / ● **Venue:** West Exhibition Hall, Tokyo Big Sight (tentative)

\*Expecting 150 companies to exhibit in three rotations throughout the four-day period

- **Number of stands planned:** 100 to 150 / ● **Exhibition Regulations :** To be announced / ● **Theme of proposals:** Under review

2023: 100 startups exhibited, 2024: 145 startups exhibited

- **Stand size:** 3m x 3m, 9 square meters per stand (tentative) /  
**Assuming one stand per company**



**Note:** Academic and research institutes may be applied with different terms from the above conditions.  
We will inform you as soon as details are determined.

**Reference:** The top three companies in the 2023 pitch contest have been selected to participate.

**Grand Prix:** [NearMe Inc.](#)

**Excellent companies:** [Global Mobility Service Inc.](#) and [Zip Infrastructure, Inc.](#)

## Seven Effects You Can Expect from Exhibiting at the Stand

### Reference

#### (1) Networking

Opportunity to connect with industry experts, investors and other startups



#### (2) Branding

Opportunity to spread your brand and increase awareness

#### (3) Collecting feedback

Get direct feedback from visitors and experts to discover improvements for your products and services

#### (4) Investment opportunities

Increased contact with investors and opportunities to raise funds



#### (5) Market research

Understand the trends and needs of other startups and competitors

Marketing

#### (6) Partnership

Building relationships to explore the potential for business co-creation

#### (7) Chance of Exposure

Opportunities for publicity and promotional effects from media exposure



Enhance Media exposure



## Pitch Contest & Award (Entries wanted)

We will hold "Pitch Contest & Awards" divided into two categories by growth stage in 2025.

The competition method will be the same as the previous time, and the flow will be to decide which companies can participate in the final pitch contest by conducting a preliminary screening.

### (1) Seed / Early Category

A company that already has a business idea but has not started it yet, or a company that has launched a business but plans to monetize in the future

**15 companies**

that passed the preliminary review

**Cash prizes**

\* As in the previous time, the pitch is being adjusted to one of the largest in Japan



### (2) Middle / Later Category

A company that has become profitable on a monthly basis and is continuously growing, or a company with business growth that is on track and moving on a path towards expansion

**15 companies**

that passed the preliminary review

**Provision of investment / publicity  
support company resources**

\*Under review



A total of 30  
companies, twice as  
many as in 2023



Wanted (2)

Who can  
participate

Slot for Finalists

Incentives

(1) Exhibit in stand

(2) Pitch Contest & Awards

Application starts in mid-April 2025

Schedule

Exhibitor stand  
application deadline

Late May (tentative)

Exhibitors  
confirmed

Late June (tentative)

Contestants  
confirmed

Late July (tentative)

Exhibit  
application

Late August (tentative)

Presentation  
material

Early September  
(tentative)

JMS

# Startup Future Factory (tentative)

Click here to apply

Application Form

Coming soon  
(Scheduled for mid-April 2025)

Inquiries about Startup Future Factory (tentative)

## JAPAN MOBILITY SHOW 2025 Inquiry Form for Planned Contents

Please access from the URL below, fill in the questions, and contact us by the form.

<https://forms.office.com/r/7yRxb9aYCM>

\*We will contact you within 3 business days from the date of your inquiry.

Please note that it may take some time to respond depending on the content of your inquiry.

\*If you do not receive an e-mail from the Office, please configure your settings so that you can receive e-mails from [support@jms2025.com](mailto:support@jms2025.com) and contact us again.



# 3 | Promotion Support

**\*Costs and details are subject to change. Please check them as a plan at this time.**

## Talk Stage Sponsorship

○ This is the right to use the stage to carry out your own talk content related to various mobility.

- Venue: A special stage in the West Exhibition Hall Atrium, planned
- Available number of spots: Under setting
- Contents: The contents and time of implementation will be consulted individually.

Cost:

**JPY1,500,000 and up**  
(including tax)/ slot



## Pitch and Awards Sponsorship

○ This is a menu of naming rights for your company in the pitch contest held in the startup area. Your presence is being planned at award prizes, connecting with the winning companies, the judging committee, and so on. Currently, two spots are under planning.

Cost:

**JPY10,000,000 and up**  
(including tax)/category



## Networking Party Sponsorship

○ Planning to hold a networking party for the purpose of interacting with companies participating in JMS. As a privilege of a sponsor for the networking party, initiatives such as networking with participating companies and providing your own content are being planned. Please contact us for details.

Cost:

**JPY5,000,000 and up**  
(including tax)



Please note that costs and details are subject to change in the future. Please check it as a plan at this time.

## Ad board / Ad signage menu

- Ad boards and signage advertising to be placed in the venue

By placing it in a prominent place on the visitor traffic line, such ads aim to gain recognition of your products and services and attract visitors to your stand.

Cost:

**JPY500,000 and up**  
(including tax)



## Banner menu on official app / site

- A sponsor menu to display banners in the official app that visitors install to their smartphones

By attracting visitors to your site, you will gain more recognition and understanding of the contents of your exhibition and attract more visitors to your stand.

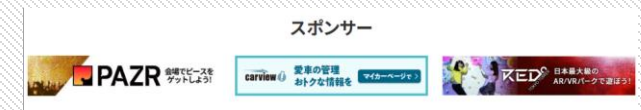
Reference) We saw about 200,000 downloads of the "Oshimobi Zukan" in 2023.

In 2025, we plan to evolve it into an official event app for JMS, aiming for 400,000 downloads.

Reference: 2023 show

Cost:

**JPY500,000 and up**  
(including tax)





# Promotional Support

Click here to apply

Application Form

Coming soon

(Scheduled, mid-April 2025)

These are only one part.

If you have any other questions like "I wonder if we can do such and such", please contact us by the inquiry form below, then we will put your idea to our plans more flexibly.

Inquiry about the promotion support menu

## JAPAN MOBILITY SHOW 2025 Inquiry Form for Planned Contents

Please access from the URL below, fill in the questions, and contact us by the form.

<https://forms.office.com/r/7yRxb9aYCM>

\* We will contact you within 3 business days from the date of your inquiry.

Please note that it may take some time to respond depending on the content of your inquiry.

\* If you do not receive an e-mail from the Office,

please configure your settings so that you can receive e-mails from [support@jms2025.com](mailto:support@jms2025.com) and contact us again.

# List of Applications and Inquiries

## List of applications and inquiries

1

### Exhibitor Stand by Show Section

- Passenger Cars
- Motorcycles
- Commercial Vehicles
- Vehicle Bodies
- Parts, Machinery and Tools
- Mobility-related **[New]**

Apply for exhibition

Application period: Thursday, November 21, 2024 to Friday, January 31, 2025



Application Site

- To apply for the exhibition, please read the regulations of JAPAN MOBILITY SHOW 2025 and access the exhibition application site from the official website of the show. When applying, please fill in the necessary information, affix your company seal on the exhibition application form, and submit (upload) it no later than Friday, January 31 2025.
- Upon receipt of the application form, the Office will issue an invoice for the application fee (50% of the application area (including tax)\*). Please settle the amount stated on the invoice by the due date.

\*For details, please refer to the regulations of JAPAN MOBILITY SHOW 2025.

New exhibitors (who did not exhibit at JAPAN MOBILITY SHOW 2023) will pay an amount equivalent to 100% of the exhibit area that it applies (including tax).

### Inquiries on application for exhibition

Japan Automobile Manufacturers Association  
Next-generation mobility Division / Show Office  
Phone: +81-3-5405-6127  
<https://www.japan-mobility-show.com/app/contact/>

### Inquiries on the regulations, construction, fire fighting, and operation

JAPAN MOBILITY SHOW 2025  
Tokyo Big Sight Office (Tokyo Big Sight, Inc.)  
Phone: +81-3-5530-1369  
e-mail: [jms@tokyo-bigsight.co.jp](mailto:jms@tokyo-bigsight.co.jp)  
Business hours: Weekdays 9:00-17:00

\*Closed on Saturdays, Sundays, national holidays, and year-end and New Year holidays: from Saturday, December 28 to Sunday, January 5



# List of Applications and Inquiries

## 2 | Participate in Planned Program

- Tokyo Future Tour 2 (tentative)

Application for exhibition

Application period: Thursday, November 21, 2024 to Friday, February 28, 2025



Application Form

- To apply for exhibition, please read the "Tokyo Future Tour 2 (tentative) Participation Guide", access the application form, and fill in the necessary information. Please submit (upload) the necessary information and necessary documents no later than Friday, February 28, 2025.

### Inquiries about *Tokyo Future Tour 2 (tentative)*

#### JAPAN MOBILITY SHOW 2025 Inquiry Form for Planned Contents

Please access from the URL below, fill in the questions, and contact us by the form.

<https://forms.office.com/r/7yRxb9aYCM>

\*We will contact you within 3 business days from the date of your inquiry.

Please note that it may take some time to respond depending on the content of your inquiry.

\*If you do not receive an e-mail from the Office, please configure your settings so that you can receive e-mails from [future2025@jms2025.com](mailto:future2025@jms2025.com) and contact us again.

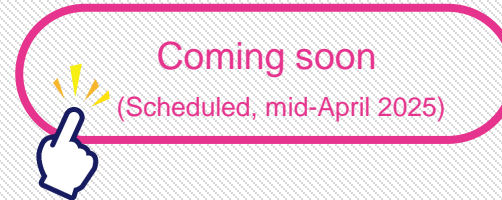
# List of Applications and Inquiries

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## Participate in Planned Program

- **Startup Future Factory** (tentative)  
\* More to come/update

### Application for Exhibition



### Inquiries about Startup Future Factory (tentative)

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## Promotion Support

- **Talk Stage Sponsorship**
- **Pitch and Awards Sponsorship**
- **Networking Party Sponsorship**
- **Ad board / Ad signage**
- **Official app / Site banner**

\* More to come/update

### Application



### Inquiry about the promotion support menu

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