Japan Mobility Show 2027

Japan Mobility Show 2027 Exhibitors Guide

Japan Automobile Manufacturers Association, Inc.
Japan Mobility Show Secretariat

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Japan Mobility Show 2027

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About Japan Mobility Show

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Japan Mobility Show 2027

History

TOKYO MOTOR SHOW

1954– Where it all began

1954 Held in Hibiya Park, Tokyo, as the 1st All Japan Motor Show. The industry came together to launch it as Japan was completing its postwar recovery.



1955 2nd show



1956 3rd show

1957 4th show
Advice desk opens; the show becomes a place for business.

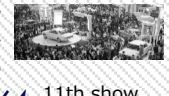
1958 5th show



1959 6th show

1960– Tokyo Motor Show

1969 16th show





1964 11th show
Renamed the Tokyo Motor Show
Tokyo Olympics and infrastructure growth bring diverse vehicles.

1963 10th show



1962 9th show
1961 8th show
1960 7th show

1970– Going international

1970 17th show
Imports join in earnest; the show goes international.



1971 18th show
1972 19th show
1973 20th show
Now biennial



1975 21st show
1977 22nd show
1979 23rd show

In the 1970s, Japanese automakers exhibited energy-saving technologies and vehicles meeting emissions regulations.

1980– Futuristic concept cars



1989 28th show
The Heisei era begins.
Venue moves from Harumi to Makuhari Messe, Chiba.
Theme: "Freedom of Mobility: A Taste of Real Life and Luxury"



1987 27th show



1985 26th show
1983 25th show
1981 24th show

1990– Modernization and the environment

1991 29th show
Visitors top 2 million.
EVs also draw attention.
Theme: "Discovering a New Relationship: People, Cars and the Earth as One"

1993 30th show
1995 31st show
1997 32nd show
1999 33rd show







In the 1990s, the environment and energy efficiency became major themes and eco-friendly vehicles drew attention. Many automakers entered the eco-car market.

2000– Advances in IT



2009 41st show
2007 40th show
Show format changed for the first time in 10 years: more entertaining, hands-on special events.



2005 39th show
The 50th year since the 1st show.



2004 38th show
2003 37th show
2002 36th show
2001 35th show
2000 34th show

2010– Digital and automated driving

2011 42nd show
Venue moves from Makuhari Messe, Chiba, to Tokyo Big Sight.

2013 43rd show
2015 44th show
2017 45th show





2019 46th show

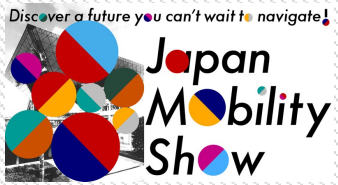
CASE and MaaS draw attention; more exhibits focus on next-generation technology. With the business community, a "future of mobility" beyond the auto industry is presented.

Japan Mobility Show

2023 Japan Mobility Show

From the Tokyo Motor Show to the Japan Mobility Show

Creating an exciting future:
Launched as a co-creation platform



Kicking off the shift from the auto industry to the mobility industry.
Alongside automakers: exhibits from other industries, co-creation booths with startups, and the cross-industry Tokyo Future Tour program.

2024

Japan Mobility Show Bizweek

First JMS Bizweek
Held alongside CEATEC (Makuhari Messe)
A business event accelerating business co-creation between companies, with Future Mobility Forum, business matching and more.









2025 Japan Mobility Show 2025

Concept:
"A unique opportunity to explore mobility's future"



Stronger appeal of mobility itself, starting with cars and motorcycles; faster business co-creation; and a cross-industry experience of the future, 10 years ahead.

2026

Japan Mobility Show Bizweek 2026

Second JMS Bizweek
Held alongside CEATEC (Makuhari Messe)
Promoting business co-creation and voicing industry issues
Consortia take part for the first time.
Special seminars on taking the first step in co-creation



2027

Japan Mobility Show 2027

Aiming to build empathy for companies and the industry.

Japan Mobility Show

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About Japan Mobility Show

From "automobiles" to "mobility."
From an "exhibition" to a "cross-industry co-creation platform that creates the future."

1st show: 1954 – 46th show: 2019

TOKYO MOTOR SHOW

"Comprehensive Automobile Exhibition"



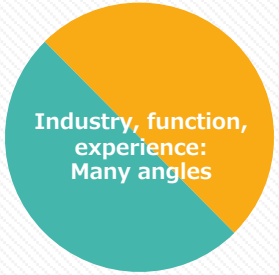
Tokyo Motor Show DNA carried forward

Japan Mobility Show

Creating an exciting future:

"Co-Creation Platform"

Conveying mobility's appeal



Towards a buoyant mobility-based society
Co-creating the future



Bringing in new partners



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About Japan Mobility Show

With Japan Mobility Show as the starting point, we hope to work as an "all Japan“ powerhouse to generate excitement for Japan's future.

MISSION

Our social mission

Energize Japan's economy and
get more people excited about Japan's future

VISION

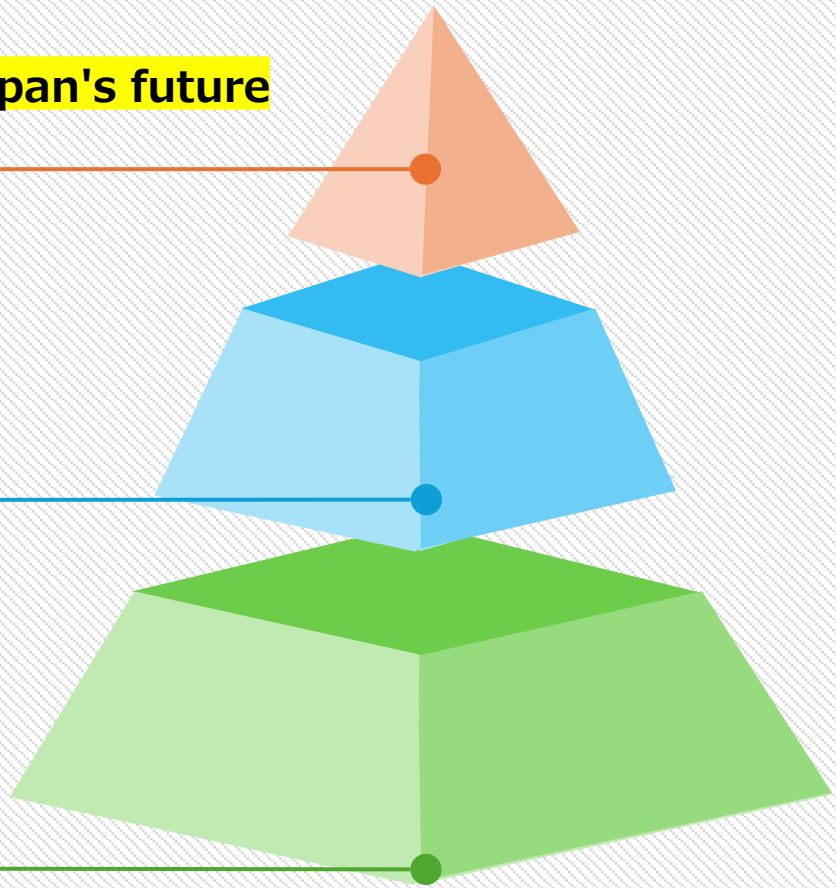
What we aim to be

An all-Japan
co-creation platform that creates a bright future for Japan

VALUE

How we act

Finding new partners
Talking about the future ahead
Creating the future together



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01

About Japan Mobility Show

**Business encounters for creating the future together,
and dialogue with the public that keeps delivering excitement:
Through both channels, we promote ties with new partners and co-creation for the future all year round.**

Business Event

Japan Mobility Show Bizweek

A business event strengthening ties between companies to build towards a buoyant mobility-based society

"Where ALL JAPAN co-creates the future"

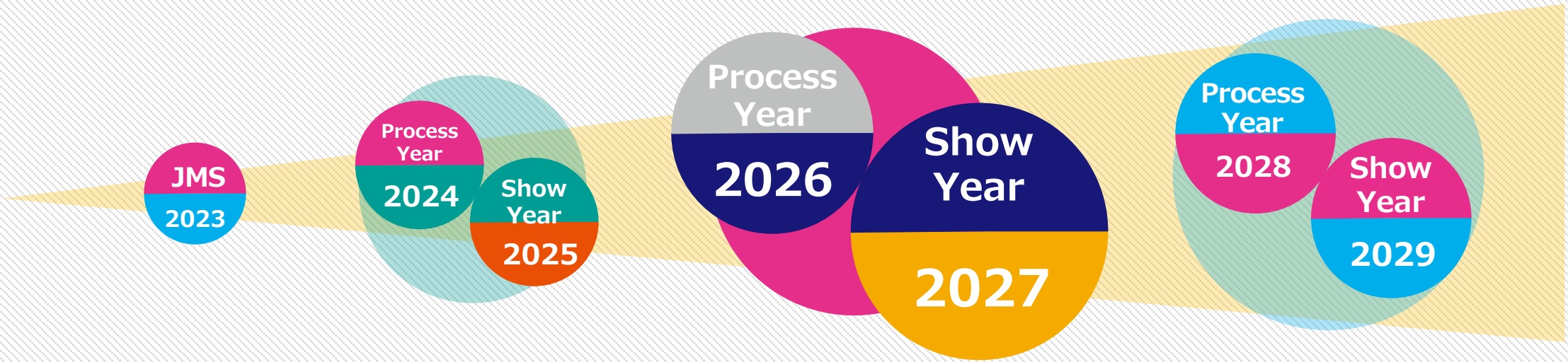
Held in alternate years

Showcase Event

Japan Mobility Show

A show event that sustains the ties formed at the business event and conveys the future of mobility to the public

"Where we go to explore an exciting future"



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About Japan Mobility Show

Aiming to build a prosperous and inspiring mobility-based society, we seek, by expanding the mobility industry, to deliver solutions to societal issues and new value creation to the public and society as a whole.













Mobility Industry Expansion

Mobility Industry

Materials Info & Telecom IT/Electronics
Finance/Insurance Transport Construction
Electrical/Heavy Industry Trading Companies
Energy Tourism Education Public Sector Etc.

Automotive Industry

Vehicles Parts Supplies
Sales Logistics Etc.

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The elements expanding the mobility industry extend well beyond the movement of vehicles and goods. We welcome companies and organizations taking on challenges beyond industry boundaries.



MOVE Knowledge

Evolving learning and collaboration to expand possibilities



MOVE Heart

Generating emotion and empathy to inspire the world



MOVE People

Transforming how people travel, make decisions, and take action



MOVE Things

Revolutionizing the flow of goods to reshape global circulation



MOVE Information

Connecting data and knowledge to create value



MOVE Economy

Circulating new value and lasting prosperity



MOVE Society

Updating cities and systems to build the foundations of society

Note: The above themes were presented at Japan Mobility Show Bizweek 2026 to illustrate the expanding areas of mobility's applications; they do not represent thematic motifs or exhibit categories for Japan Mobility Show 2027.

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Japan Mobility Show Attendance Data

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Under the slogan "Let's go find the future we want to ride!," the first Japan Mobility Show was not just a rebranding but also a "reconceiving" of the Tokyo Motor Show. Going beyond the auto industry, 475 companies/organizations and startups from multiple industries participated. Total number of visitors: Approximately 1.11 million.

2023 Show |

Details: https://2023.japan-mobility-show.com/en/ JMS2023 Highlights



Overview |

Sony Honda Mobility, overseas EV maker BYD, the Panasonic Group and others exhibited for the first time, with a wide range of companies from outside the auto industry taking part. At the organizer's program Tokyo Future Tour, approx. 500,000 visitors experienced the future that new mobility will make possible. Startup Future Factory promoted co-creation between startups and established companies, leading to more than 430 continued business discussions. Other programs included Japan Future Session, the Out of KidZania in JMS work experience program for children, and the hydrogen-powered entertainment stage H_2 Energy Festival.

Results

Dates: October 26 (Thu) through November 5 (Sun), 2023
Venue: Tokyo Big Sight (all halls)

Partici-pants

475 orgs.

Exhibitor Stands	Startup Program (Startup Future Factory)	Cross-Industry Program (Tokyo Future Tour)
207 orgs.	**90** orgs. (1)	**178** orgs.
(19 from overseas)	(4 from overseas)	(0 from overseas)

Visitors

Approx. **1.11** million

High school & under	First-time visitors	Family visitors
Approx. **121,000**	Approx. **22%** (2)	Approx. **32%** (2)

Note: Approx. 24% visited 2-3 times; "Family" includes children.

Overall satisfaction

Approx. **87%** (2)

Intend to visit again

Approx. **82%** (2)

Media exposure

Total no. of "spots"	Ad value equivalent	No. of media reps attending
Approx. **23,000**	Approx. ¥**18.36** bn	Approx. **10,000**

(1) 90: Total with no double-counting for multiple periods of participation by a single startup; total with double-counting: 100.
(2) Source: Online survey conducted Nov. 10-12, 2023 / Respondents: Men and women aged 18-69 residing in Tokyo and three neighboring prefectures / Conducted by Dentsu Macromill Insight, Inc.

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Under the slogan "A unique opportunity to explore mobility's future," the show offered diverse experiences focusing on the future, culture, and business of mobility. Cross-industry participation, with a record 522 companies/organizations taking part. Total number of visitors: Approximately 1.01 million.

2025 Show |

Details: https://2025.japan-mobility-show.com/en/ JMS2025 Highlights



Overview |

In the newly created Mobility-Related section, IT company SCSK and electronics maker Sharp, as well as the Lotte Group, Kansai Electric Power and others, exhibited for the first time. SCSK unveiled an EV developed by an IT company and Sharp an EV concept model, among other new proposals from diverse industries. Organizer programs included Tokyo Future Tour 2035, offering an experience of the future 10 years ahead, and the first Mobility Culture Program, focusing on legendary cars, motorsports and fan communities. Startup Future Factory, Future Mobility Forum and the Out of KidZania in JMS work experience program for children were also held again.

Results

Dates: October 30 (Thu) through November 9 (Sun), 2025
Venue: Tokyo Big Sight (all halls, except East Halls 1-3 under major renovation)

Participants

522 orgs.

Exhibitor Stands	Startup Program (Startup Future Factory)	Cross-Industry Program (Tokyo Future Tour 2035)
206 orgs. (45 from overseas)	102 orgs. (1) (6 from overseas)	183 orgs. (7 from overseas)

Visitors

Approx. 1.01 million

High school & under	First-time visitors	Family visitors
Approx. 103,000	Approx. 12% (2)	Approx. 36% (2)

*Visited 2–3 times: 32% *Incl. with children

Overall satisfaction

Approx. 87% (2)

Intend to visit again

Approx. 85% (2)

Media exposure

Total no. of "spots"	Ad value equivalent	No. of media reps attending
Approx. 24,400	Approx. ¥29.4 bn	Approx. 7,500

Note: Total social media mentions: 483,858 (new metric).

(1) 102: Total with no double-counting for multiple periods of participation by a single startup; total with double-counting: 129.
(2) Source: Online survey conducted Nov. 14-16, 2025 / Respondents: Men and women aged 18-69 residing in Tokyo and three neighboring prefectures / Conducted by Dentsu Macromill Insight, Inc.

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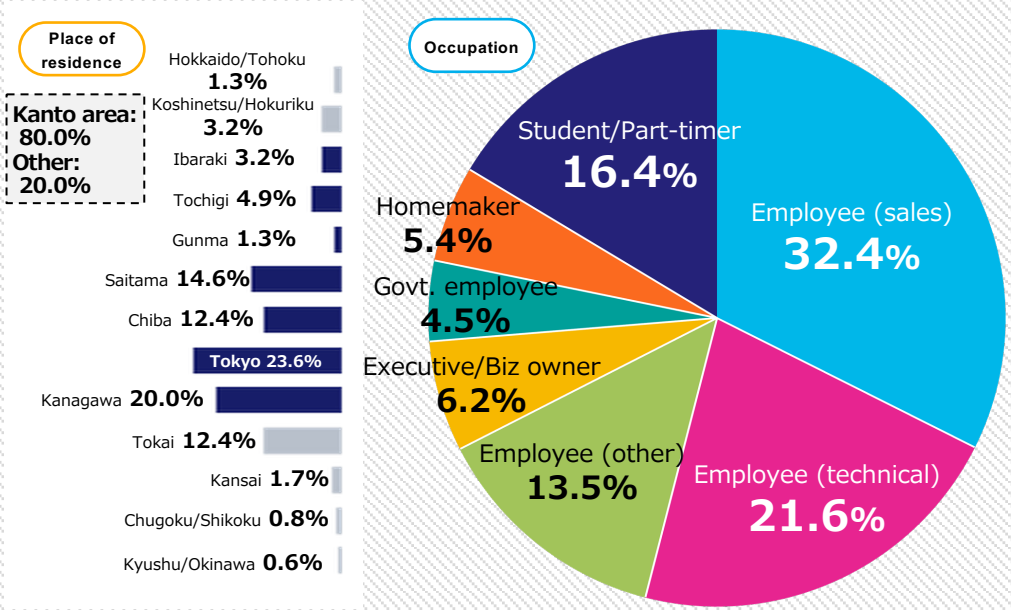
Japan Mobility Show Visitor Profile

A venue that draws visitors from a wide geographic area, with a growing share of families with children. Exhibiting in line with your PR strategy opens up cross-industry business opportunities and contact with the public.

2023 | Visitor Profile

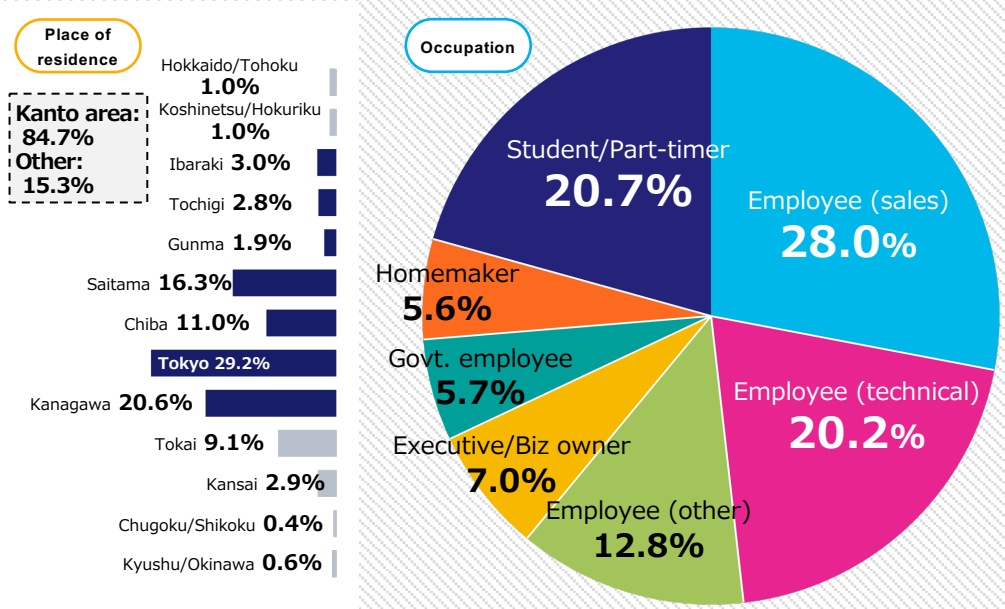


Gen	Male: 70.4%	Female: 29.6%

Age	18-29 25.9%	30-49 45.8%	50-69 28.3%

Source 1: Online survey conducted Nov. 10-12, 2023 / Respondents: Men and women aged 18-69 residing in Tokyo and three neighboring prefectures / Conducted by Dentsu Macromill Insight, Inc.
Source 2 (for places of residence): Venue exit survey conducted Oct. 28-30, 2023 via JAMA on-site questionnaire, n=474.

2025 | Visitor Profile



Gen	Male: 70.9%	Female: 29.1%

Age	18-29 29.8%	30-49 49.7%	50-69 20.5%

Source 1: Online survey conducted Nov. 14-16, 2025 / Respondents: Men and women aged 18-69 residing in Tokyo and three neighboring prefectures / Conducted by Dentsu Macromill Insight, Inc.
Source 2 (for places of residence): Venue exit survey conducted Nov. 1-3, 2025 via JAMA on-site questionnaire, n=472.

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Japan Mobility Show Visitor Profile

Beyond interest in cars, motorcycles and the latest technology, a variety of events draw a broad range of visitors. You can communicate your company's initiatives and value to diverse audiences.

2023 | Visitor Profile

Came with

Family/relatives
32.4%

With children
15.4%

In a group (3-5 people)
23.9%

Reason for visit

1. Wanted to see specific vehicle models **62.4%**
2. Wanted to learn about the latest technology **57.9%**
3. Was interested in the event itself **54.3%**

Reasons for rating

1. Enjoyable even for non-car fans **72.3%**
2. Exhibits/events children can enjoy too **68.9%**
3. New experiences not found @ Tokyo MS **68.4%**

Source: Online survey conducted Nov. 10-12, 2023 / Respondents: Men and women aged 18-69 residing in Tokyo and three neighboring prefectures / Conducted by Dentsu Macromill Insight, Inc.

2025 | Visitor Profile

Came with

Family/relatives
36.0%

With children
19.7%

In a group (3-5 people)
30.3%

Reason for visit

1. Was interested in the event itself **58.5%**
2. Wanted to see specific vehicle models **55.6%**
3. Wanted to learn about the latest technology **55.1%**

Reasons for rating

1. Enjoyable even for non-car fans **76.6%**
2. Exhibits/events children can enjoy too **73.1%**
3. New experiences not found @ Tokyo MS **71.4%**

Source: Online survey conducted Nov. 14-16, 2025 / Respondents: Men and women aged 18-69 residing in Tokyo and three neighboring prefectures / Conducted by Dentsu Macromill Insight, Inc.

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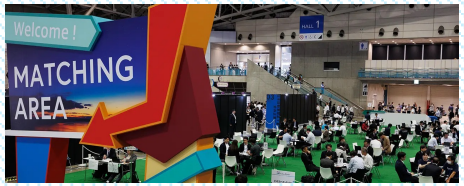
02 Japan Mobility Show Bizweek 2024/2026

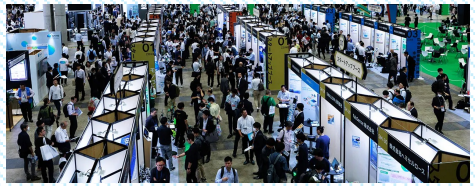
First held in 2024 alongside CEATEC as a cross-industry “venue to find partners for creating the future." In 2026, participation expanded to other areas of activity such as AI, healthcare and the space industry, in a significant step in the promotion of co-creation.

Reference

2024 Event |

Details: https://2024.japan-mobility-show.com/en/






Results

Dates: Oct. 15 (Tue)-18 (Fri), 2024 / Venue: Makuhari Messe / Held alongside CEATEC 2024

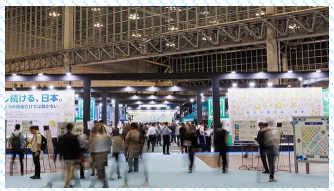
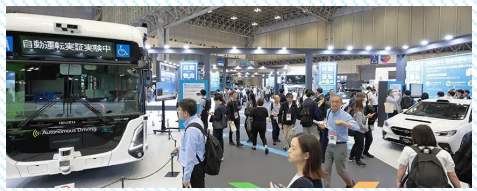
Exhibitors	**203** orgs.	Startups/Universities/Research: 145 orgs. / Companies: 58 orgs.	Note: Companies include JAPIA and JAMA.
Visitors	**112,014** Note: Figure is JMSB2024 + CEATEC 2024 combined total.	**Matches Ongoing talks**	Matches: **866** Ongoing talks: 357
Meet-up Box		**Total registrations**	**1,891**

2026 Event |

Details: https://2026.japan-mobility-show.com/en/






Results

Dates: Oct. 13 (Tue)-16 (Fri), 2026 / Venue: Makuhari Messe / Held alongside CEATEC 2026

Exhibitors	**218** orgs. (14 from overseas)	Startups/Universities/Research institutions: 115 Companies: 49 Consortia: 20 JAPIA member companies: 21 JAMA member companies: 13	
Visitors	**112,373** Note: Figure is JMSB2026 + CEATEC 2026 combined total.	**Matches Ongoing talks**	Matches: **1,703** Ongoing talks: 653
Meet-up Box		**Total registrations**	**3,158**

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Outline of Japan Mobility Show 2027

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Dates: **October 27 (Wed.)-November 7 (Sun.), 2027**
Venue: Tokyo Big Sight (all halls)



Date	Day	Hours	Designation
10/27	Wed	8:00-18:00	Press Days
10/28	Thu	8:00-13:00	Press Days
		13:30-18:00	Official Ceremony Day (For invited guests, incl. for Opening Ceremony)
10/29	Fri	9:00-19:00	Special Invitation Day/ Special Invitation Day for Persons with Disabilities
		13:30-19:00	General Public Days
10/30 through 11/7	Sat / Sun	Weekdays: 10:00-19:00 Sat./National Holidays: 9:00-19:00 Sundays: 9:00-18:00	General Public Days Note: On Saturdays, Sundays and national holidays from 9:00 to 10:00, admission is limited to holders of special early-entry tickets.

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Our Vision for the Show

The experience we want to deliver at Japan Mobility Show 2027

An experience where “every visitor finds what they love”

Many visitors are drawn to the Japan Mobility Show by the appeal of cars and motorcycles; others are interested in the latest technologies and future lifestyles; still others enjoy making new discoveries with family and friends. Everyone has their own reason for visiting the show.

At Japan Mobility Show 2027, **we want to share with visitors**, in addition to the intrinsic appeal of cars and motorcycles and the enjoyment they provide, t**he values and commitments the exhibitors hold dear, their passion for manufacturing, and the diversity of and stories behind the professionals involved,** delivering all of these as experiences that are more thrilling and inspiring than ever.

Not just "I saw it" and “It was amazing," but "I want to know more" and "I want to be part of it.“ The aim is for the show to be a place where every visitor finds what they love, and where that discovery leads to empathy and engagement with participating companies and the mobility industry overall.

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What we hope to achieve together with exhibitors

Of each company and the industry as a whole:
"Identity and Aspiration"

The values, brand thinking and philosophy, technologies and commitments, challenges and trial-and-error histories that companies have cherished.

The history of Japanese manufacturing and the challenges taken on by the industry as a whole.

We hope you will bring these backgrounds and stories, and the identity and aspiration unique to your company, to the fore and deliver your appeal to visitors as a one-of-a-kind experience.

Connected as diverse aspirations come together:
"The Future"

We want to connect each of those aspirations across the whole show and convey, together, the appeal of the mobility industry.

Visitors encounter the commitments and challenges of companies and the industry as a whole, empathize, and want to engage with and support them.

We believe this will help cultivate new fans of the mobility industry as well as the next generation of supporters who will carry the industry forward.

We hope you will join us in nurturing diverse aspirations and a rich future for mobility.

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03

Timeline Ahead

In the run-up to Japan Mobility Show 2027, we will provide information on exhibitor applications, programs, exhibitors, venue layout and more as it becomes available.

November 2026	**Announcement of show overview; Exhibitor applications open**
Spring 2027 (April-May)	**Announcement of show concept, organizer programs, etc.**
Summer 2027 (June-July)	**Announcement of exhibitors, venue layout and specific programs**
Autumn 2027 (September-October)	**General ticket sales begin; detailed show information announced**
October 27 (Wed.)- November 7 (Sun.), 2027	**Japan Mobility Show 2027**

Notes: 1. Above schedule is subject to change. 2. Application periods and application procedures, etc. for other exhibiting options will be announced separately.

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Japan Mobility Show 2027

jama
Japan Automobile Manufacturers Association





A place where diverse aspirations meet, empathy for the future spreads,
and everyone finds what they love.
That is the Japan Mobility Show 2027 we hope to create together with you.
We look forward to the participation of companies and organizations that will build the show with us.






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Exhibiting Options

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1 | Exhibitor Stands

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1 | Exhibitor Stands





Please apply via the Japan Mobility Show 2027 official website @ https://www.japan-mobility-show.com/en/.
Applicants are requested to read the official show Regulations before applying.

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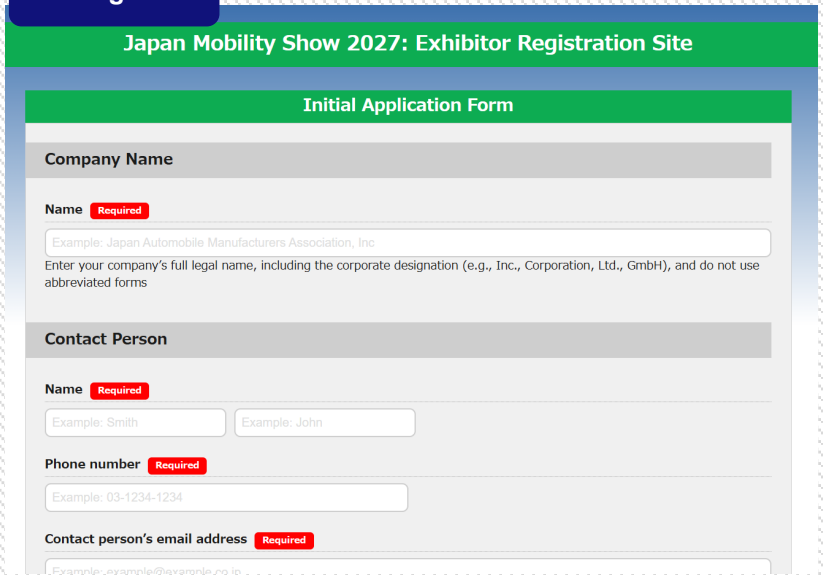
Exhibitor Applications

Applications are made in two stages: a first-stage application and a second-stage application. First-time exhibitors should submit a first-stage application via the exhibitor application page on the show's official website, after which the Secretariat will confirm eligibility and other requirements. Once confirmation is complete, instructions for the second-stage application will be sent by e-mail; please complete the second-stage application promptly upon receipt.

Stage 1



Stage 2



Completed

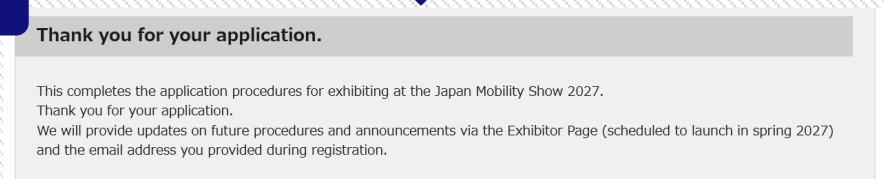


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Exhibit Categories and Sections

Vehicles Category	**Passenger Cars section** **Commercial Vehicles section** **Motorcycles section**
Vehicle Bodies Category	**Vehicle Bodies (Indoor Exhibition) section** **Vehicle Bodies (Outdoor Exhibition) section**
Parts, Machinery and Tools section	
Mobility-Related section	

Please select the section that suits your products and services.
Note: For eligibility requirements and exhibit conditions for each section, exhibitors are requested to consult the following sections in the show's official Regulations: page 5, 2-1, "Eligibility Requirements for Exhibitors" and page 8, 2-6, "Exhibition Content by Show Section."

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Exhibit Space Rental Fees by Section

Show Section	Unit	Cost (incl. tax)	Remarks
Passenger Cars Commercial Vehicles Motorcycles Vehicle Bodies (Indoor Exhibition)	1m²	¥36,850	–
Vehicle Bodies (Outdoor Exhibition)		¥11,660	–
Parts, Machinery and Tools[1]	1 space = Approx. 9m² (2.97m x 2.97m)	¥435,600	Exhibit spaces must be rented in pairs (i.e., a minimum of two spaces must be rented).
Parts, Machinery and Tools[2]		¥525,800	
Mobility-Related[1]		¥435,600	
Mobility-Related[2]		¥525,800	

[1]Regular members of the Japan Auto Parts Industries Association or the Japan Automotive Machinery and Tool Manufacturers Association
[2]Associate and supporting members of the associations in [1] above, and non-members

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Fees: Application Fee and Payment of Exhibit Space Rental Fee

Application Fee

Exhibited at Japan Mobility Show 2025	50% of the rental fee for the space applied for (incl. tax)
Did not exhibit at Japan Mobility Show 2025 (first-time exhibitor)	100% of the rental fee for the space applied for (incl. tax)

After the Secretariat confirms the application, an invoice will be sent by e-mail. The amount billed shall be paid by the due date specified on the invoice. The application is complete upon confirmation of payment.
After exhibit space allotment, the application fee will be applied to the exhibit space rental fee.

Payment of Exhibit Space Rental Fee

After exhibit space allotment, an invoice will be issued for the exhibit space rental fee for the space allotted (including consumption tax), minus the application fee. This balance is to be paid by the due date specified on the invoice.

Cancellation Fee

Timing of receipt of exhibitor's cancellation notification, or dispatch of the Secretariat's cancellation notification	Cancellation fee
From the application deadline to the day before allotment notification is sent	1/2 of the application fee
From the day allotment notification is sent	Exhibit space rental fee (100% for the space allotted)

Any application fee or exhibit space rental fee already paid will be applied to the cancellation fee, and any overpayment will be refunded.

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Exhibit Space Allotment

The Secretariat will allot exhibit spaces in each section taking into account the total area applied for in each section, exhibit categories, and physical conditions of the site.
The notification of exhibit space allotment and the invoice for the balance of the exhibit space rental fee will be sent by e-mail around late April for the Passenger Cars, Commercial Vehicles, Motorcycles and Vehicle Bodies (Indoor Exhibition) sections, and around late May for the Parts, Machinery and Tools, Mobility-Related and Vehicle Bodies (Outdoor Exhibition) sections.

Exhibitors Website and Newsletter to Exhibitors

After the notifications of exhibit space allotment are sent, the Exhibitors website will be opened on the show's official website.
As a rule, notifications to exhibitors and registration/application forms will be provided in the Newsletter to Exhibitors uploaded on the Exhibitors website.

Press Days and Press Briefings

For exhibitors' press briefings held on the show's Press Days, October 27 (Wed.) and October 28 (Thu.), as a rule the first day is for exhibitors in the Passenger Cars, Commercial Vehicles, Motorcycles and Vehicle Bodies (Indoor Exhibition) sections and the second day for exhibitors in the Parts, Machinery and Tools and Mobility-Related sections. The Secretariat will coordinate the schedule based on a preference survey to be conducted around June. Owing to operational time constraints on the second day, the exhibitors able to hold press briefings on that day will be determined on the basis of the number of their exhibit spaces. The eligible exhibit spaces will be announced separately, taking into account the status of exhibitor applications.

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Delivery, Construction and Removal Periods

Delivery (Move-In) Period

The periods for delivery of exhibits and construction of stands are as follows.

Show Section	Date and Time
Passenger Cars/Commercial Vehicles/Motorcycles/Vehicle Bodies (Indoor Exhibition) sections	October 20 (Wed.) 12:00-October 26 (Tue.) 18:00, 2027
Parts, Machinery and Tools/Mobility-Related sections	Exhibitors with 10 or more spaces: October 23 (Sat.) 8:00-October 26 (Tue.) 18:00, 2027 Exhibitors with fewer than 10 spaces: October 24 (Sun.) 8:00-October 26 (Tue.) 18:00, 2027
Vehicle Bodies (Outdoor Exhibition) section	October 24 (Sun.) 8:00-October 26 (Tue.) 18:00, 2027

Removal (Move-Out) Period

The periods for removal of exhibits and stand structures following the closure of the show are as follows.

Show Section	Date and Time
Passenger Cars/Commercial Vehicles/Motorcycles/Vehicle Bodies (Indoor Exhibition) sections	November 7 (Sun.) 20:00-November 10 (Wed.) 17:00, 2027
Parts, Machinery and Tools/Mobility-Related sections	November 7 (Sun.) 20:00-November 8 (Mon.) 18:00, 2027
Vehicle Bodies (Outdoor Exhibition) section	November 7 (Sun.) 18:00-23:00, 2027

The Secretariat will individually contact exhibitors whose delivery/removal times need adjusting under the scheduled delivery and removal plan.

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Schedule

Nov. 19, 2026 (Thu.)	**Exhibitor Applications Open**
Nov. 27, 2026 (Fri.)	**Exhibitor Briefing Session: From 11:00 (JST), online and in Japanese only**
	To attend, please register via the Exhibitor Briefing Session registration form. **https://www.jms2026.com/en/forms/jms2027-briefing-session**
Jan. 29, 2027 (Fri.)	**Exhibitor Application Deadline**
	Invoices (application fee) issued to exhibitors whose applications are complete **Note: If application is completed on the deadline date, payment is due at the end of March.**
Late April 2027	**Space Allotment (1): Passenger Cars/Commercial Vehicles/Motorcycles/Vehicle Bodies (Indoor Exhibition) sections**
	Notification of exhibit space allotment and issuance of invoice (exhibit space rental fee) **Note: Payment is due at the end of June.**
Late May 2027	**Space Allotment (2): Parts, Machinery and Tools/Mobility-Related sections**
	Notification of exhibit space allotment and issuance of invoice (exhibit space rental fee) **Note: Payment due at the end of July**
From July 2027	**Procedures and applications available on the Exhibitors website**

Details will be provided in the Newsletter to Exhibitors.

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