

Japan Mobility Show 2025

June 24th, 2025
Briefing Session on Event Details

The background is white and features several overlapping circles of various sizes and colors. The colors include shades of blue, red, yellow, green, orange, and grey. Some circles are solid, while others are split diagonally into two different colors.

Japan Mobility Show 2025

A unique
opportunity to
explore
mobility's
future.

Exhibitors

Approx. **130**

SUBARU

MINI

UD
TRUCKS

BMW

HYUNDAI

NISSAN

aidea

mitsubishi
motors

DAIHATSU

ISUZU

Mercedes-
Benz

HONDA

mitsubishi
fuso

BYD

TOYOTA

KIA

LEXUS

MAZDA

SUZUKI

ASF

KAWASAKI

HINO

YAMAHA

Exciting Programs Inspired by Three Themes



#FUTURE

The **Future** of Mobility



#CULTURE

The **Appeal** of Mobility



#CREATION

The **Business** of Mobility





#FUTURE

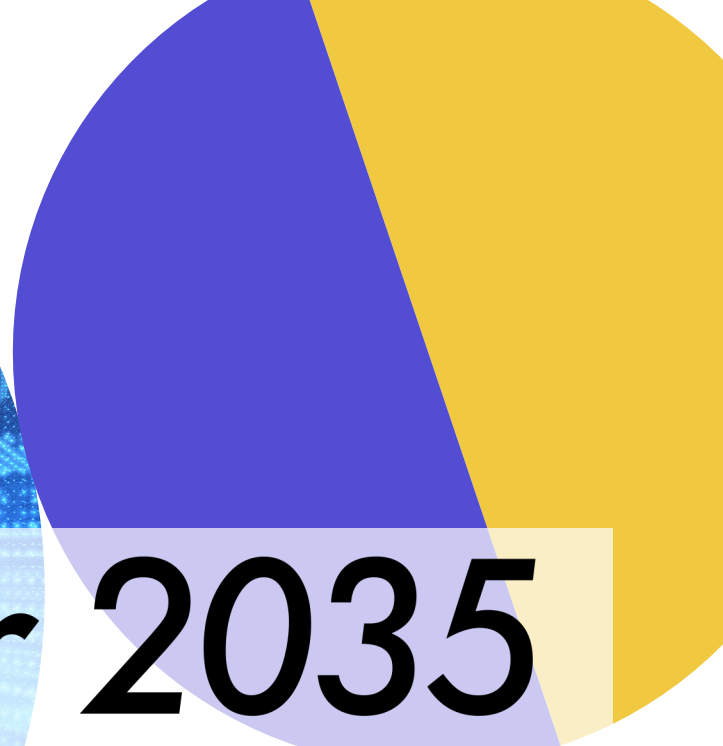
Tokyo Future Tour

to be held again this year!

#FUTURE

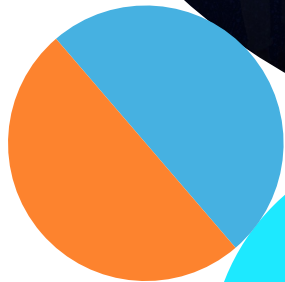
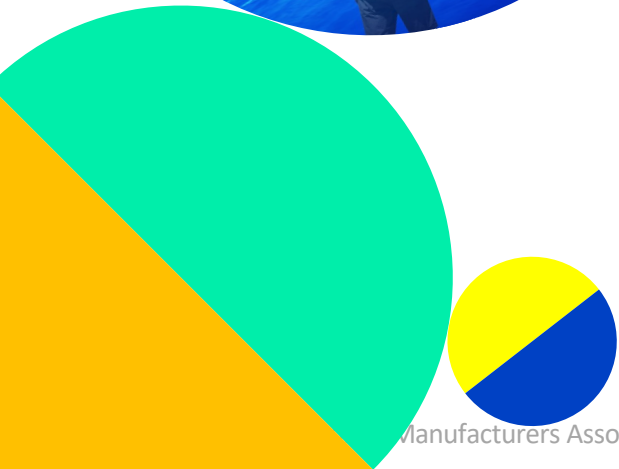


#FUTURE



Tokyo Future Tour 2035

supported by LED TOKYO



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#CREATION

#CREATION

Expanding
the Mobility Industry
Co-creating with
new partners to **build** a
mobility-based society

Mobility Industry

Electronics, IT/Communications, Heavy Industry,
Construction, Transportation, Energy, Finance &
Insurance, Tourism, Education, Public Administration

Automotive Industry

Automobiles, Parts and Components,
Materials, Distribution, Sales



#CREATION

Startup Future Factory

Co-creating with
new partners to build a
mobility-based society

Cumulative number of
registered companies

Approx. **500**

Cumulative number of
business partnerships
formed via JMS

Approx. **1,000**

Through business co-creation

Building the
mobility-based
society of the future

#CREATION

Total number of exhibitor booths
(= startup participation for innovative cross-industry contributions)

Over 100

Startup Future Factory

#CREATION

The Pitch Contest & Awards program



#CREATION

The Pitch Contest & Awards program

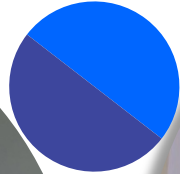
Seed/Early
business growth-stage
category

Middle/Later
business growth-stage
category

JMS 2025 will see a *doubling* of the number of companies participating in the program since it was last held.

A total of **30** companies
participating in the two categories

#CREATION



Japan Mobility Show
Bizweek 2024

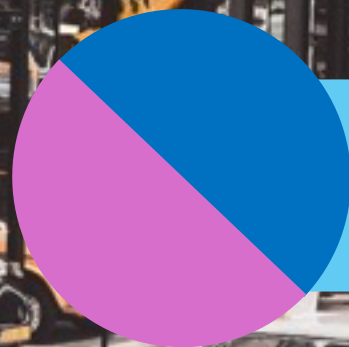
ビジネスセッション モビリティは課題先進国・日本の未来を変えるか？
モビリティの付加価値創出に向けたトランスフォーメーションについて

登壇者

田裕章 茂木健一郎 ロバート・キャンベル 鈴木俊

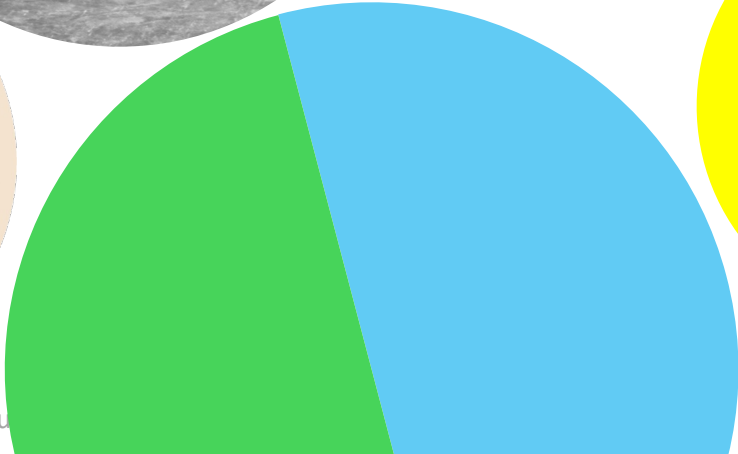
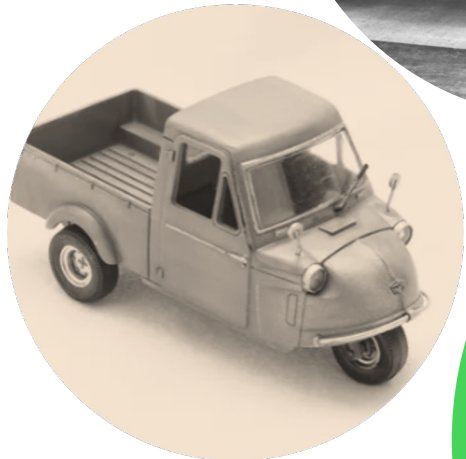
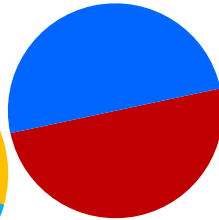
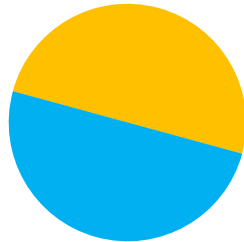
14:00-15:00

Manufacturers Association, Inc.



#CULTURE

#CULTURE

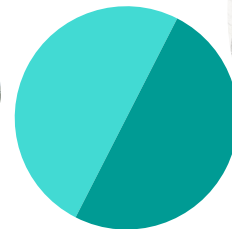


#CULTURE





#CULTURE



KidZania Japan



The background features a collage of circular images showing people of various ages and genders, some holding up smartphones, and various vehicles including a motorcycle, a car, and a small robot. The overall theme is automotive technology and mobility.

Dates

October 30 Thu – November 9 Sun, 2025

Venue Tokyo Big Sight (East, West, and South Exhibition Halls*)

*All hall areas except for areas undergoing major repair work (East Halls 1-3)
Note: October 29 (Wed) and October 30 (Thu) are press days for media representatives and event professionals.

Tickets

**Scheduled to go on sale in
early September 2025**

Note: Available at e+ e-plus/e-tix data farm/seven ticket/lochike/ticketpia convenience stores.

Official Apps

Scheduled for release on July 22 Tue, 2025

Note: Available for installation on the App Store/Play Store.

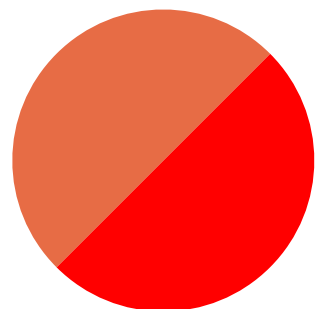
10.30 Thu – 11.9 Sun

東京ビッグサイト



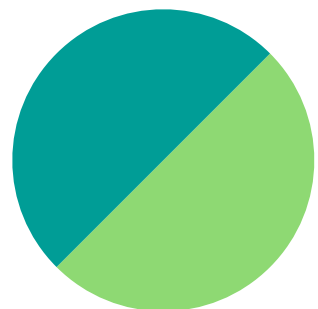
Main Partner

SCSK



Official Supplier

**LED
TOKYO**



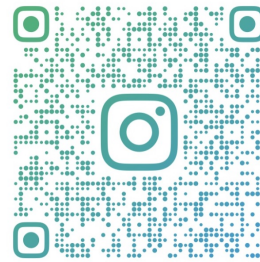
Official Partner



SMAS
住友三井オートサービス
invite to new business mobility.



Instagram



@JAMA_JPN

Sharing the latest updates

Provides detailed information on the show and show-related campaigns.



@JAMA_jpn

Japan Mobility Show Official Account (JAMA)