Japan Mobility Show Bizweek 2026

ZONE 3 Empowering Humanity Through Technology

IDEAL LIFESTYLE & SOCIETY
Toward a society where work is happily shared between people and AI/robots
Toward a society where people of any age can stay vibrant and engaged, true to themselves

KEY FIELDS **Education & Reskilling, Human-AI Collaboration, Experience & Culture Creation**

Startups / Universities & Research Institutions

- S-44 Hiroshima University, Digital Monozukuri Education and Research Center
- S-45 iFLYTEK Automotive Japan
- S-46 Shirogane Lab. Co., Ltd.
- S-47 Lightblue, Inc.
- S-48 Fixstars Amplify Corporation
- S-49 AMANE Ltd.
- S-50 Carstay, Inc.
- S-51 everblue Technologies INC
- S-52 University of FUKUI
- S-53 WAESTRO, INC.
- S-54 Xtraveler, Inc.
- S-55 SWALLOW LLC
- S-56 coco Co., Ltd.
- S-57 Olive Inc.
- S-58 NCT, Inc.
- S-59 ICOMA Inc.
- S-60 Total Brain Care Co., Ltd.
- S-61 VideoStep Inc.
- S-62 TUTTI INDUSTRIES
- S-63 Elephantech Inc.
- S-64 airion
- S-65 Virtual Motorsport Lab Inc.
- S-66 MaRI Co., Ltd.
- S-67 COGNITEE Inc.
- S-68 Givin' Back Inc.
- S-69 Saitama University, Advanced Institute of Innovative Technology
- S-70 Playbox, Inc.
- S-71 MONOLITH.INC
- S-72 TIMEWELL Inc.
- S-73 ramsdesign Inc.
- S-74 Reiwa-AI K.K.
- S-75 Bashow, Ltd.
- S-76 SAKUSEN Inc.
- S-77 Final Aim, Inc.

Business Companies

- E-18 Tokyo Chamber of Commerce and Industry
 Aoi Seira Seisakusho Co., Ltd.
 Assist You
 ABILICA, INC.
 SENIN TECHNOLOGIES CORPORATION
 JAPAN KANIGEN CO., LTD.
 MANAC INCORPORATED
 YNET, INC.
- E-19 Lenovo
- E-20 Colorful Line Corporation

JAPIA Member Companies

- P-15 SAKAIYA CO., LTD.
- P-16 Kuroda Seiki Co., Ltd.

JAMA Member Companies

- J-09 Subaru Corporation
- J-10 Honda Motor Co., Ltd.
- J-11 Daihatsu Motor Co., Ltd.
- J-12 Mazda Motor Corporation

ZONE 2 Better for the Planet, Better for the Economy

IDEAL LIFESTYLE & SOCIETY
Toward a society with zero stress on environmental response, where energy can be freely chosen
From a resource-importing nation to a resource-circulating leader

KEY FIELDS **Resource Circulation, Energy Transition, Decarbonization Tech, Green Finance**

Startups / Universities & Research Institutions

- S-24 digglue Inc.
- S-25 J-BEVU Co., Ltd.
- S-26 Inland Japan Innovation Ecosystem(IJIE)
- S-27 Motolity Co., Ltd.
- S-28 Pi PHOTONICS, INC.
- S-29 TARO'S WORKS, Inc.
- S-30 MuuN Inc.
- S-31 Akita University, Joint Research Center for Electric Architecture
- S-32 eMotion Fleet Inc.
- S-33 Imagry
- S-34 TLC New Energy (Hong Kong) Limited
- S-35 Muroran Institute of Technology
- S-36 ELEMOs
- S-37 Hemicellulose Ltd.
- S-38 Denchi Inc.
- S-40 IMSF Co., Ltd.
- S-41 Tohoku University
- S-42 ELEMEC Co., Ltd.
- S-43 KPMG Mobility Institute of Japan

Business Companies

- E-10 Kanagawa Prefectural Government
 ATEQ
 ENIMAS
 Yokoki Engineering
 Canare Electric
 KOIWAI
 Sanjyu
 Sound One
- E-11 SHIMANO SEIKI Co., Ltd.
- E-12 Namitei
- E-13 Enegate Co., Ltd.
- E-14 NISSIN MANUFACTURING GROUP CO., LTD.
- E-16 THE NIPPON ROAD CO., LTD.
- E-17 LOTTE GROUP
 LOTTE INNOVATE
 LOTTE INFRACELL
 LOTTE ENERGY MATERIALS
 LOTTE GLOBAL LOGISTICS
 LOTTE CHEMICAL
 LOTTE RENTAL

JAPIA Member Companies

- P-06 DOWA THERMOTECH CO., LTD.
- P-07 SHIGERU INDUSTRY CO., LTD.
- P-08 MARUI INDUSTRY CO., LTD.
- P-09 HIRATA Corporation
- P-10 NISSHIN SEIKI CO., LTD.
- P-11 TAKAGI MFG. CO., LTD.
- P-12 KAWASHIMA CO., LTD.
- P-13 NISSHIN INDUSTRY CO., LTD.
- P-14 MATSUDA DENKI CO., LTD.

JAMA Member Companies

- J-05 Nissan Motor Co., Ltd.
- J-06 Yamaha Motor Co., Ltd.
- J-07 Suzuki Motor Corporation
- J-08 Mitsubishi Motors Corporation

VENUE MAP



Joint Exhibit by JAMA Member Companies

From making cars to moving society.
An exhibit connecting the automotive industry's challenges to envision the future together with partners.

- MOVE JAPAN -

No single technology can move the future on its own.

Many of today's challenges cannot be solved by a single company. Across company and industry boundaries, we connect technologies and people to rethink the future of mobility.
Energy, logistics, roads and resources: these challenges may look separate, but they are connected in some way.

What could this technology connect with to change our lives?

Let's connect to the future, together.

Participating Companies

Isuzu Motors Limited
Kawasaki Motors, Ltd.
Suzuki Motor Corporation
Subaru Corporation
Daihatsu Motor Co., Ltd.
Toyota Motor Corporation
Nissan Motor Co., Ltd.
Hino Motors, Ltd.
Honda Motor Co., Ltd.
Mazda Motor Corporation
Mitsubishi Motors Corporation
Mitsubishi Fuso Truck and Bus Corporation
Yamaha Motor Co., Ltd.
UD Trucks Corporation

Kawasaki Heavy Industries, Ltd.
OPTIMIND Inc.
Hacobu, Inc.
OneStream, Inc.

Consortiums

C-01 Tsuruoka Science Park
Tsuruoka Science Park
Keio University, Institute for Advanced Biosciences
SalivaTech
SHONAI
Spiber

C-02 Yokohama Future Organization
Yokohama Future Organization
Archelis
Nissin

C-03 Narita International Airport Corporation
Narita International Airport Corporation
NRT Area Design Center

C-04 STATION Ai
STATION Ai
S-Mat
KAMAMESHI
Career Survival
Komehyo Holdings
gin
Spacewasp
Spectee
Power Wave
Prodrone

C-05 Garraway 0 / F
Toyota Corolla Oita
Toyota Motor Corporation

ZONE 4 People, Goods, and Data: Perfectly Seamless

IDEAL LIFESTYLE & SOCIETY
Toward a society where anyone, anywhere, of any age, can move freely as they wish
Toward a society where all the "movement" in the world connects as one, enabling frictionless living

KEY FIELDS **AI, Data Integration, Next-Generation Mobility, Smart Logistics, Urban OS, Smart Cities**

Startups / Universities & Research Institutions

- S-78 NIRA Dynamics Japan
- S-79 TableGO, Inc.
- S-80 Kiva Inc.
- S-81 Things
- S-82 Trans-N K.K.
- S-83 glafit Inc.
- S-84 Sonix
- S-85 Keiten Kimura Co., Ltd.
- S-86 COMPREDICT
- S-87 AIONA Inc.
- S-88 Digital Design STUDIO Ltd.
- S-89 Wovn Technologies, Inc.
- S-90 TG0
- S-91 FabSense Inc.
- S-92 Aster Co., Ltd.
- S-93 AES Mobility
- S-94 MiDriq NbS, Inc.
- S-95 Laboratory of Detection of Three-Dimensional Center of Gravity
- S-96 CALMARION Inc.
- S-97 Cubit Insight
- S-98 REVORN Co., Ltd.
- S-99 GEMBA Co., Ltd.
- S-100 VISIONARIES777
- S-101 iPresence Co., Ltd.
- S-102 Acalie
- S-103 Future, Inc.
- S-104 Akari Inc.
- S-105 eiicon
- S-106 puerisomnia
- S-107 OPTIMIND
- S-108 BLAZE
- S-109 Fleetyr
- S-110 BrainPadAAA Inc.
- S-111 UGX AI
- S-112 Parking Science Co., Ltd.
- S-113 HoloLab Inc.
- S-114 LOOM.0x

Business Companies

- E-22 Stanley Electric Co., Ltd.
- E-23 Google Cloud Japan
- E-24 KOITO MANUFACTURING CO., LTD.
- E-25 Dynamic Map Platform Co., Ltd.
- E-26 CRI Middleware Co., Ltd.

JAPIA Member Companies

- P-17 NIPPO LTD.
- P-18 Staf Corporation
- P-19 TOYODA IRON WORKS CO., LTD.
- P-20 PACIFIC INDUSTRIAL CO., LTD.
- P-21 MARUEI CO., LTD.

ZONE 1 Peace of Mind: Always Moving, Never Failing

IDEAL LIFESTYLE & SOCIETY
Toward a society where production and logistics keep moving, sustaining the economy even in emergencies
Toward a society where regulations never become a barrier to economic activity

KEY FIELDS **Logistics & Supply Chain, Manufacturing Infrastructure, Industrial Finance, Institutional Design & Resilience**

Startups / Universities & Research Institutions

- S-01 Niigata Institute of Technology
- S-02 Imiron Co., Ltd.
- S-03 RIDE DESIGN
- S-04 BitQuark CO., LTD.
- S-05 VELDT Inc.
- S-06 HOLY Inc.
- S-07 Uli Automation Technology (Shanghai) Co., Ltd.
- S-08 KAMAMESHI Co., Ltd.
- S-09 Exer Japan, Inc.
- S-10 Kyushu Institute of Technology
- S-11 Kyushu Institute of Technology
- S-12 Resilire Inc.
- S-13 Lazuli Inc.
- S-14 EFLOW
- S-15 The University of Tokyo, Graduate School of Engineering, Transport Innovation Research Center
- S-16 FACTORY X Inc.
- S-17 LIFEHUB Inc.
- S-18 Flexound Audio Oy
- S-19 Seibii, Inc.
- S-20 EpicAI, Inc.
- S-22 Spectee Inc.
- S-23 JAPAN E-CART Co., Ltd.

Business Companies

- E-01 Panasonic Connect Co., Ltd.
- E-02 HONPE TECHNOLOGY TOKYO Co., Ltd.
- E-03 Hamamatsu City
- E-04 CITIZEN WATCH CO., LTD.
 CITIZEN FINEDEVICE CO., LTD.
- E-05 Energywith
- E-06 KYOTO TOOL CO., LTD. (KTC)
- E-08 Tokio Marine & Nichido Fire Insurance Co., Ltd.
- E-09 NTT DOCOMO BUSINESS, Inc.
- E-07 Automotive Industry Wide Area Partnership (Network of 8 Regional Banks)
 The Ashikaga Bank, Ltd.
 The Gunma Bank, Ltd.
 The Shizuoka Bank, Ltd.
 The Chugoku Bank, Ltd.
 The Bank of Nagoya, Ltd.
 The Hiroshima Bank, Ltd.
 The Yamagata Bank, Ltd.
 The Bank of Yokohama, Ltd.

JAPIA Member Companies

- P-01 TNK SANWA PRECISION CO., LTD.
- P-02 ISHIMITSU INDUSTRIES CO., LTD.
- P-03 TOHKEN THERMO TECH CO., LTD.
- P-04 KBK CO., LTD.
- P-05 Japan Auto Parts Industries Association (JAPIA) Open Innovation Study Group

JAMA Member Companies

- J-01 Hino Motors, Ltd.
- J-02 Mitsubishi Fuso Truck and Bus Corporation
- J-03 Toyota Motor Corporation
- J-04 Isuzu Motors Limited
 UD Trucks Corporation

At CEATEC 2026

At the joint JEITA / Ministry of Land, Infrastructure, Transport and Tourism booth, medical-device, government and automotive partners are developing ways to support home healthcare during disasters. JAMA supports demonstrations of power supply using electrified vehicles and other means.

Exhibit vehicle: Nissan Sakura | Booth 5H314-01 Hall 5, X (Transformation) Park, DX Pavilion for Everyday Life